

COMMITTEE OF THE WHOLE – SEPTEMBER 8, 2009

PROCLAMATION REQUEST CHARACTER COMMUNITY WEEK: OCTOBER 25-31, 2009

Recommendation

Regional Councillor Joyce Frustaglio, Chair of the Character Community Committee recommends:

1. That October 25th-31st, 2009 be proclaimed as “**Character Community Week**” in the City of Vaughan; and
2. That the proclamation be posted on the City’s website and published on the City Page online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Events – Proclamations”. Publishing proclamations on the City Page online.

Purpose

The Character Community Foundation of York Region is asking each Municipality to proclaim the week of October 25th-31st, 2009 Character Community Week.

Background - Analysis and Options

Last year, all Municipalities and the Regional Municipality of York proclaimed a week in October as Character Community Week. During this week, a number of events took place across the Region to raise awareness about the Character Community initiative.

Vaughan Events will be held at local malls, schools, business and community centres across York Region. Details of these events will be provided in a future report.

Relationship to Vaughan Vision 2020/Strategic Plan

Preserve Our Heritage And Support Diversity, Arts And Culture.

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

The City will continue to work with the Character Community Committee of York Region as well as staff will continue to be involved with the Character Community Coalition.

Conclusion

In support of the Character Community Foundation of York Region, the City of Vaughan will declare October 25-31, 2009 as Character Community Week.

Attachments

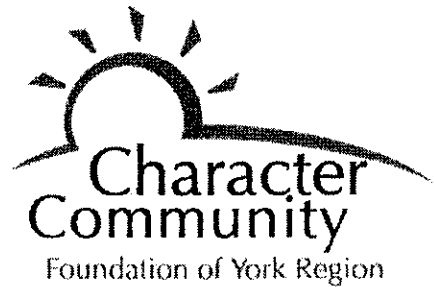
Letter from the Regional Municipality of York.

Respectfully submitted,

Joyce Frustaglio
Regional Councillor



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June 30, 2009

Mr. Jeffrey Abrams
City Clerk
City of Vaughan
2141 Major Mackenzie Drive
Vaughan, ON L6A 1T1

Dear Jeffrey Abrams:

**Re: Character Community Week
October 25th - 31st, 2009**

Last year, all Municipalities and the Regional Municipality of York proclaimed a week in October as Character Community Week. During this week, a number of events took place across the region to raise awareness about the Character Community initiative.

This year, the Character Community Foundation of York Region is asking each Municipality to proclaim the week of October 25th – 31st, 2009 Character Community Week.

Events will be held at local malls, schools, business and community centres across York Region.

Posters advertising Character Community Week will be sent in mid-September. Please post the posters in prominent locations.

In conclusion, we ask you to pledge your support to the Character Community Foundation of York Region and declare October 25-31 2009, **CHARACTER COMMUNITY WEEK** in York Region.

For further information, please contact Janet Rurak at (905) 830-4444 – Ext. 1522.

Live with character. Change our world.
Regards,

Janet Rurak

Janet Rurak,
Executive Director
Character Community Foundation of York Region

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JUL 3 - 2009

CLERK'S DEPT.

We are a Character Community
Live with Character. Change our World.
Respect, Responsibility, Honesty, Integrity, Compassion, Courage, Inclusiveness, Fairness, Optimism, Perseverance, Initiative
Character Community Foundation of York Region
17250 Yonge Street, Newmarket, ON L3Y 6Z1 905-830-4444 x 1522
www.charactercommunity.com character.community@york.ca