

**COMMITTEE OF THE WHOLE OCTOBER 19, 2009**

**SIGN VARIANCE APPLICATION**

**FILE NO: SV.09-014**  
**OWNER: VERSACOLD LOGISTICS CANADA INC.**  
**LOCATION: 316 AVIVA PARK DRIVE**  
**BLOCK 10, REGISTERED PLAN 65M-2790**  
**WARD 3**

**Recommendation**

The Sign Variance Committee recommends:

That Sign Variance Application SV.09-014, Versacold Logistics Canada Inc., be APPROVED.

**Contribution to Sustainability**

N/A

**Economic Impact**

None.

**Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

**Purpose**

Request to install a wall sign on the building face of the subject property as shown on the attached drawings.

**Background - Analysis and Options**

Bylaw Requirements (203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-law.

**Relationship to Vaughan Vision 2020/Strategic Plan**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

**Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

### **Conclusion**

The applicant is proposing to install a 46.7 sqm. wall sign on the east building elevation as shown on the attached drawings. The applicant is proposing to remove the existing "Atlas Code Storage" sign that was approved under site plan and replace with the new "Versa Cold Logistics Service sign.

Members of the Sign Variance Committee have no objections to the application as submitted and are of the opinion that the intent and purpose of the City's Sign By-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards is required.

### **Attachments**

1. Site Plan
2. South and East Elevations
3. Sketch of Sign

### **Report prepared by:**

John Studdy, Manager of Customer & Administrative Services Ext 8232

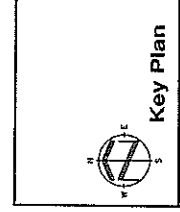
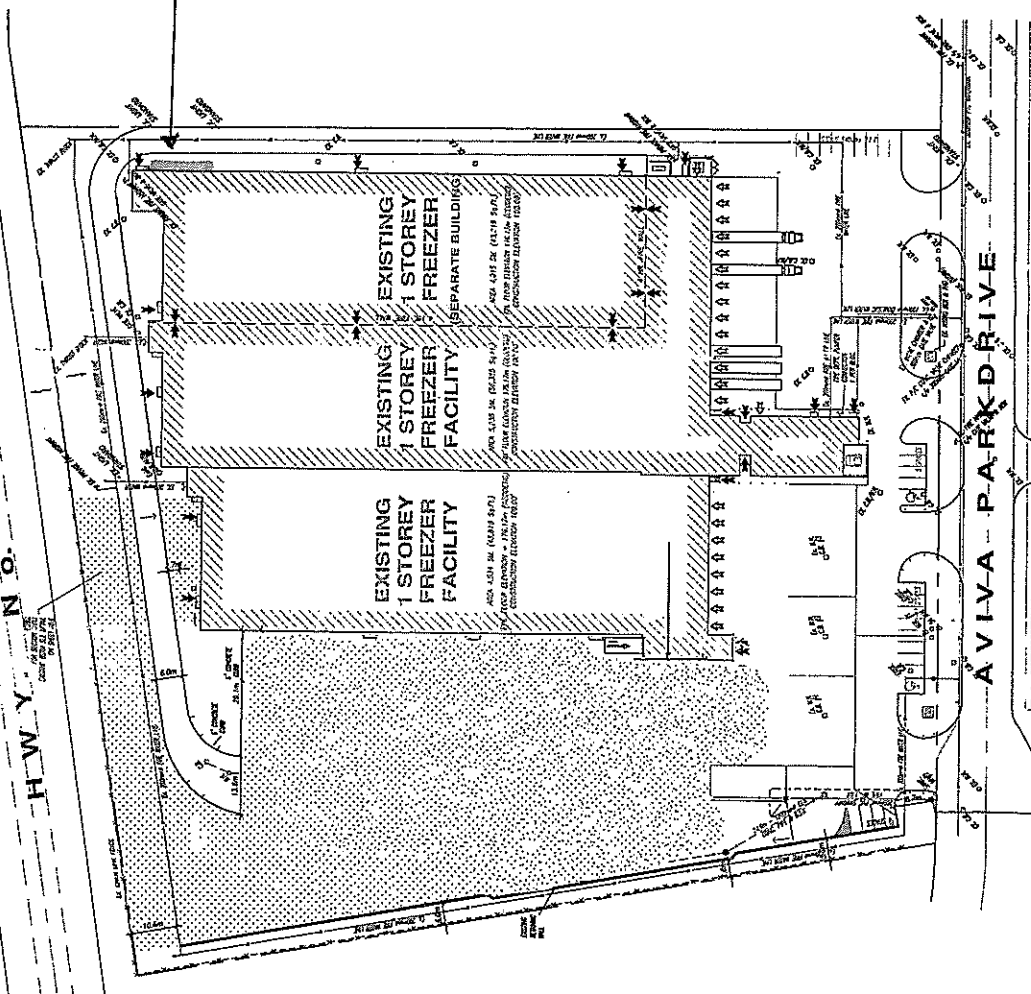
Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

/pa

H.W.Y. N.O. 407

Proposed Signs  
(Replacing Existing "Atlas" Signs)



Key Plan

REVISIONS	
No.	Description

**ATLAS**  
 COLD STORAGE  
 310 AVIVA PARK DRIVE, VESPREM, ONTARIO  
**JOHN BATE**  
 AND ASSOCIATES LTD.  
 ENGINEERS, ARCHITECTS  
 100 UNIVERSITY AVENUE, SUITE 100  
 TORONTO, ONT. M5G 1R7  
 TEL: (416) 591-1100

OVERALL SITE PLAN	
Project No.	G5-37
Revision No.	A0.1
Checked	
Scale	As Shown
Author	

ISSUED  
JUL 87 1985  
JOHN BATE ASSOCIATES LTD.

Site Plan  
Scale 1:1500

AVIVA PARK DRIVE

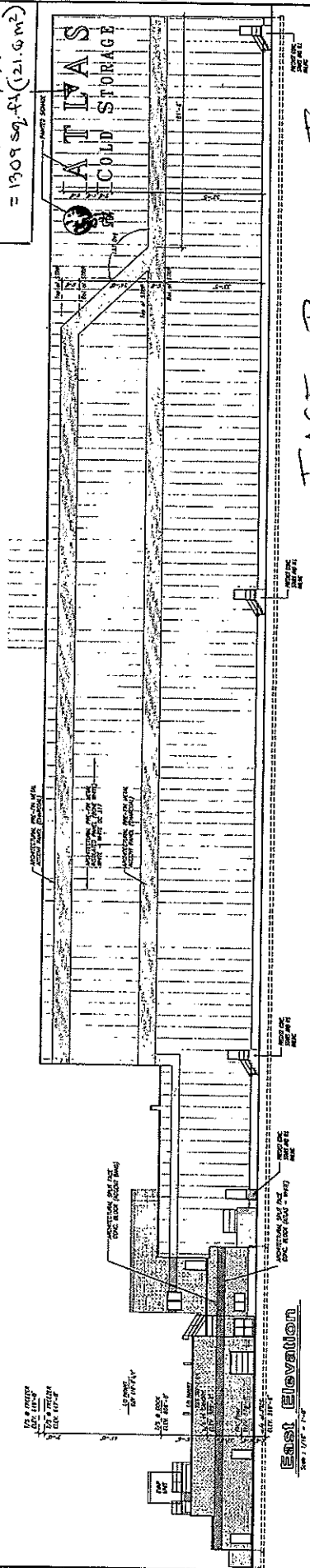
Existing Sign to be removed.  
 Area = 17 x 77'  
 = 1309 sq. ft. (21.6 m<sup>2</sup>)

76'-6"  
 (23.31 m)

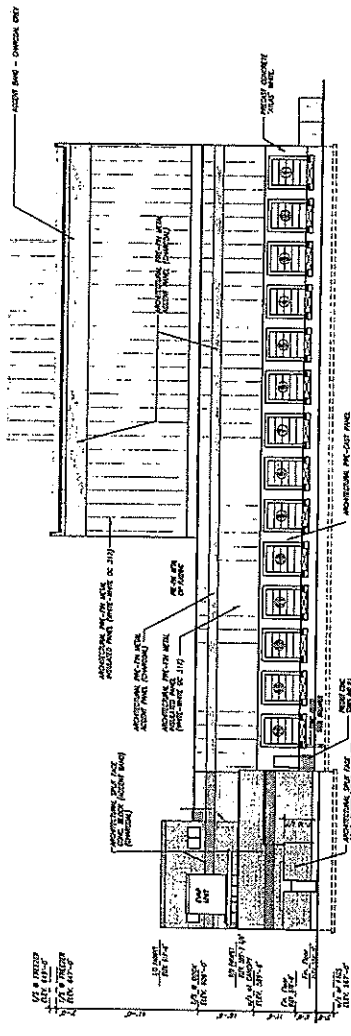
EAST BUILDING FACE

1/4" = 8'

340' (104.6 m)



East Elevation  
 Scale: 1/4" = 8'



South Elevation  
 Scale: 1/4" = 8'



KEY PLAN

JOHN BATE ENGINEERING INC.  
 LEBRON, OHIO

ATLAS COLD STORAGE

PROPOSED  
 FREEZER BUILDING  
 ELEVATIONS  
 SOUTH AND EAST

PROJECT No. E1294  
 DATE: 11/17/14  
 DRAWING No. 08 12



ISSUED  
 OCT 28 1997  
 JOHN BATE & CO. LTD.



NO.	REVISIONS	DATE
12	ISSUED AS-BUILT REVISIONS AND RECORDS	10/28/97
11	ISSUED AS-BUILT REVISIONS AND RECORDS	10/28/97
10	ISSUED AS-BUILT REVISIONS AND RECORDS	10/28/97
9	ISSUED AS-BUILT REVISIONS AND RECORDS	10/28/97
8	ISSUED AS-BUILT REVISIONS AND RECORDS	10/28/97
7	ISSUED AS-BUILT REVISIONS AND RECORDS	10/28/97
6	ISSUED AS-BUILT REVISIONS AND RECORDS	10/28/97
5	ISSUED AS-BUILT REVISIONS AND RECORDS	10/28/97
4	ISSUED AS-BUILT REVISIONS AND RECORDS	10/28/97
3	ISSUED AS-BUILT REVISIONS AND RECORDS	10/28/97
2	ISSUED AS-BUILT REVISIONS AND RECORDS	10/28/97
1	ISSUED AS-BUILT REVISIONS AND RECORDS	10/28/97

