COMMITTEE OF THE WHOLE OCTOBER 19, 2009

SIGN VARIANCE APPLICATION

FILE NO: SV.09-015

OWNER: EMBEE PROPERTIES LOCATION: 9791 JANE STREET

LOT 20, CONCESSION 4

WARD 1

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.09-015, Embee Properties, be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install two wall signs on each building face of the subject property as shown on the attached drawings.

Background - Analysis and Options

Bylaw Requirements (203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install two wall signs on each building face as shown on the attached drawings. The proposed signs are smaller signs each having a sign area of 3.0 sqm. and are related to the drive-thru services provided on the lot.

Members of the Sign Variance Committee have no objections to the application as submitted and are of the opinion that the intent and purpose of the City's Sign By-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards is required.

Attachments

- 1. Site Plan
- 2. Elevations
- Sketch of Sign

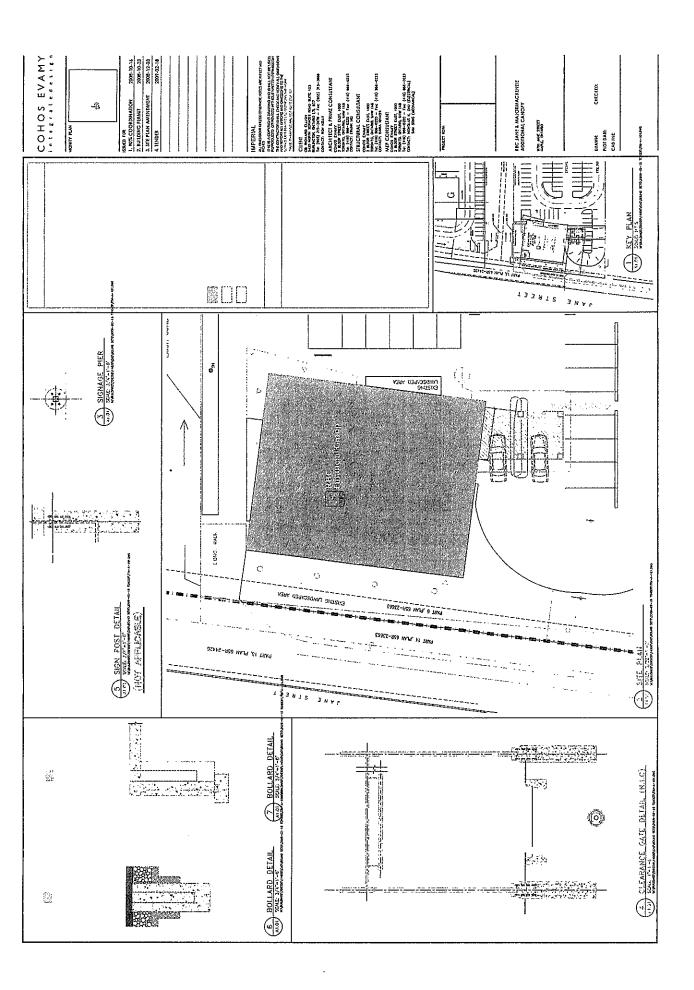
Report prepared by:

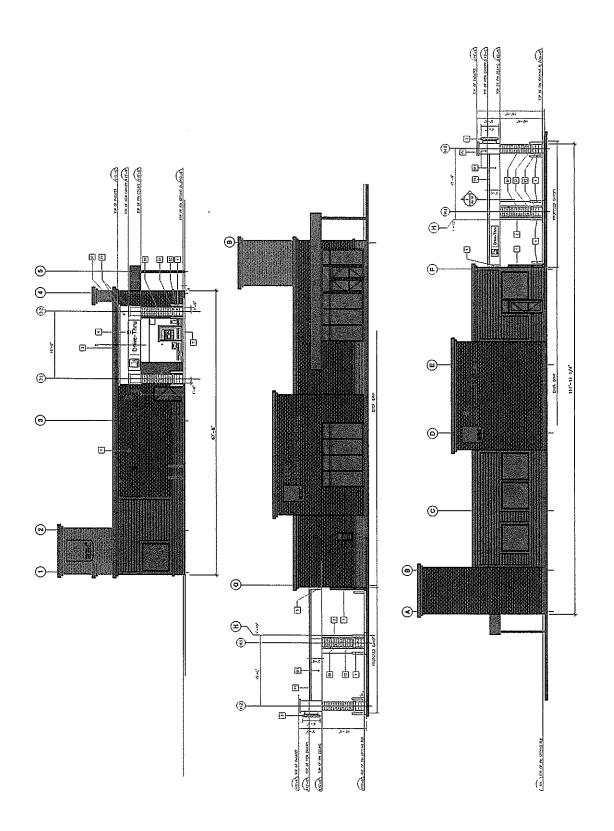
John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy Chair, Sign Variance Committee

/pa







"R" Height x2

10' - 11 1/2"

20 1/8"

20 1/8"

"R" Height Š

Illuminated Fascia Sign scale: N.T.S.

R Height

2, 23/8

..o - .E

RBC Medium Blue 3m VQ #10600 RBC Yellow 3m VQ #10599 Translucent Vinyl:

Flex 3/16* White

Paint "RBC Dark Blue"

Material Specifications

*R-Height

Pride aluminum filler and PTS cover (frameless) to be primed and painted "RBC Dark Blue"
 White flex face with translucent vinyl graphics applied to 1st surface
 T-8 fluorescent illumination

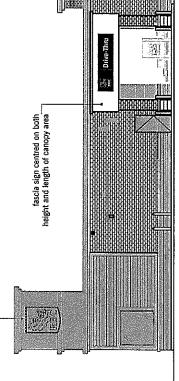
-existing tower logo

Graphics Colours:

- RBC Logo
 Lion graphic to be "RBC Yellow" 3m VQ #10599
 "RBC" to be white
- Field to be "RBC Medium Blue" 3m VQ #10600 with a white keyline around perimeter

Vertical Line Rule
 "RBC Yellow" 3m VQ #10599

Background • "RBC Dark Blue" 3m VQ #10598



South Elevation

Approved for Production Preliminary Artwork

Site check required

Electrical

120V

CLIENT APPROVAL REVISION DATES: August 6, 2009

PPIDDE SIGNATURE RESERVED OF SIGNATURE SACRETORY OF THE PROPERTY OF THE PROPER





DRAWN BY: T. Dodge DATE: May 15, 2009 EAN REP

9791 Jane Street Maple, Ontario

CANADA TEL: 519.220.0505 FAX: 519.220.0606 WWW.FRIDESIGNS.COM

T. Dodge