

COMMITTEE OF THE WHOLE DECEMBER 1, 2009

SIGN VARIANCE APPLICATION

FILE NO: SV.09-021
OWNER: FIRST CAPITAL REALTY
LOCATION: 9330 BATHURST STREET
BLOCK 23, REGISTERED PLAN 65M-3918
WARD 1

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.09-021, First Capital Realty, be APPROVED, subject to the sign being constructed in accordance with the revised drawings.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install a 3.52 sqm. wall sign on the building face of the subject property as shown on the attached drawings.

Background - Analysis and Options

Bylaw Requirements (203-92, as amended):

- 6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install a 3.52 sqm. wall sign on building face as shown on the attached drawings.

At the Sign Variance Committee Meeting revised drawings were received from the applicant revising the variance application and reducing the area of the proposed sign from 3.52 sqm. to 2.85 sqm.

Members of the Sign Variance Committee have no objections to the revised drawings/application and are of the opinion that the intent and purpose of the City's Sign By-Law is being maintained.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Sketch of Sign

Report prepared by:

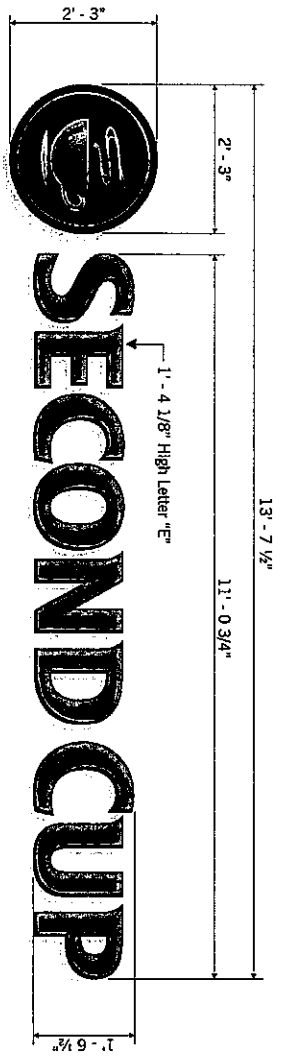
John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

/pa

Illuminated Channel Letters And Logo
Scale: N.T.S.



Digital Specifications

- Printing Information:**
- Opaque image printed to 1st surface 3m 3630-141 gold nugget vinyl with solvent ink application and laminate
 - 150 DPI full size
 - No Bleed Required

- Colour Information:**
- Rust Brown (pms #7517)
 - Dark Brown (pms #4625)
 - Camel (pms #7407)

Print size:



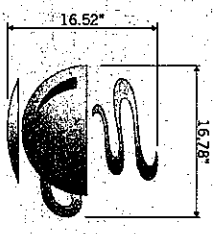
File #: DIG726

Digital Specifications

- Printing Information:**
- Translucent image printed to 1st surface 3m 3630-141 gold nugget vinyl with solvent ink application and laminate
 - 150 DPI full size
 - No Bleed Required

- Colour Information:**
- Rust Brown (pms #7517)
 - Camel (pms #7407)

Print size:



File #: DIG727

Digital Specifications

- Printing Information:**
- Translucent image printed to 1st surface 3m 3630-141 gold nugget vinyl with solvent ink application and laminate
 - 150 DPI full size
 - No Bleed Required

- Colour Information:**
- Rust Brown (pms #7517)
 - Camel (pms #7407)

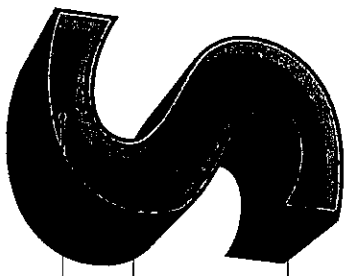
Print size:



File #: DIG728

- Illuminated Fascia Sign**
- Aluminum constructed return and retainer painted brown pms #4625c
 - Router cut aluminum face painted brown pms #4625 with opaque digital image applied to 1st surface
 - Pushed thru 18mm clear acrylic cup graphic with translucent digital vinyls applied to 1st surface, white diffuser applied to 2nd surface
 - 15mm white neon illumination
- Illuminated Channel Letters**
- Pre-finished autumn brown returns
 - 3/16" white acrylic faces with translucent digital image applied to 1st surface
 - Brown 2418 gem trim
 - 15mm white neon illumination

Isometric View



- Autumn brown returns
- Brown 2418 gem trim
- 3/16" white acrylic faces with translucent digital print

Various Locations:

SECOND CUP

DRAWN BY: J. Lewis
DATE: Jan. 21, 2008

CLIENT APPROVAL

REVISION DATES:
Rev: 27, 2008
June 17, 2009

J. Lewis
B. Gusek

Electrical Requirements		
120V	277V	347V
480V	600V	Other

PRIDE SIGNS INTERNATIONAL
INTERNATIONAL SIGN ASSOCIATION MEMBER
280 HODDON LANE DRIVE CAMBRIDGE QUAYD CANADA TEL: 519.220.0525 FAX: 519.220.0606 WWW.PRIDESIGNS.COM

sacspace

SB **UL**

Sign Area = 2.85sqm

Drawing No
TSC - C1027x0164.110A

Refer to No. _____