

**COMMITTEE OF THE WHOLE - JANUARY 12, 2010**

**SIGN VARIANCE APPLICATION**

**FILE NO: SV.09-011**  
**OWNER: NEW LIFE CHRISTIAN CHURCH**  
**LOCATION: 8111 WESTON ROAD**  
**LOT 7, REGISTERED PLAN 65M-2589**  
**WARD 3**

**Recommendation**

The Sign Variance Committee recommends:

That Sign Variance Application SV.09-011, New Life Christian Church, be approved with the following conditions:

- i) the electronic message board area be allowed to change once every 24 hours;
- ii) the overall height of the sign be reduced to 12 feet; and
- iii) the owner obtain Region of York approval.

**Contribution to Sustainability**

N/A

**Economic Impact**

None.

**Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

**Purpose**

Request to install a ground sign having a sign area of 6.7 sqm per sign face, a maximum sign height of 4.6m, and an Electronic Message Display with a maximum area of 44% of the sign area to be located on the west side of the subject property as shown on the attached drawings.

**Background - Analysis and Options**

**Bylaw Requirements (203-92, as amended):**

- 9.1 (a) No ground sign shall be larger than 2.0 sq m in area on a single sign face or 4.0 sq m of area for all faces combined.
- 9.1 (b) Notwithstanding Section 6.5(d) no ground sign shall exceed 4.0 m in height above the average finished grade level at the base of such sign.

An Electronic Message Display as defined in Section 2 of the Sign By-Law is not permitted as part of the ground sign associated with an Institutional Building. Electronic Message Displays to a maximum of 25% of the sign area are only permitted with a ground sign associated with Commercial and Industrial Buildings.

### **Relationship to Vaughan Vision 2020/Strategic Plan**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

### **Regional Implications**

Region of York Engineering approval is required for the proposed signs.

### **Conclusion**

The By-law permits only those pylon signs in accordance with the Sign By-Law. The applicant is proposing to install a pylon sign on the west side of the subject property as shown on the attached drawings and as per the variances required. Upon approval of the sign variance by Council a Sign Permit issued by the Building Standards Department is required.

### **Attachments**

1. Site Plan
2. Sketch of Sign

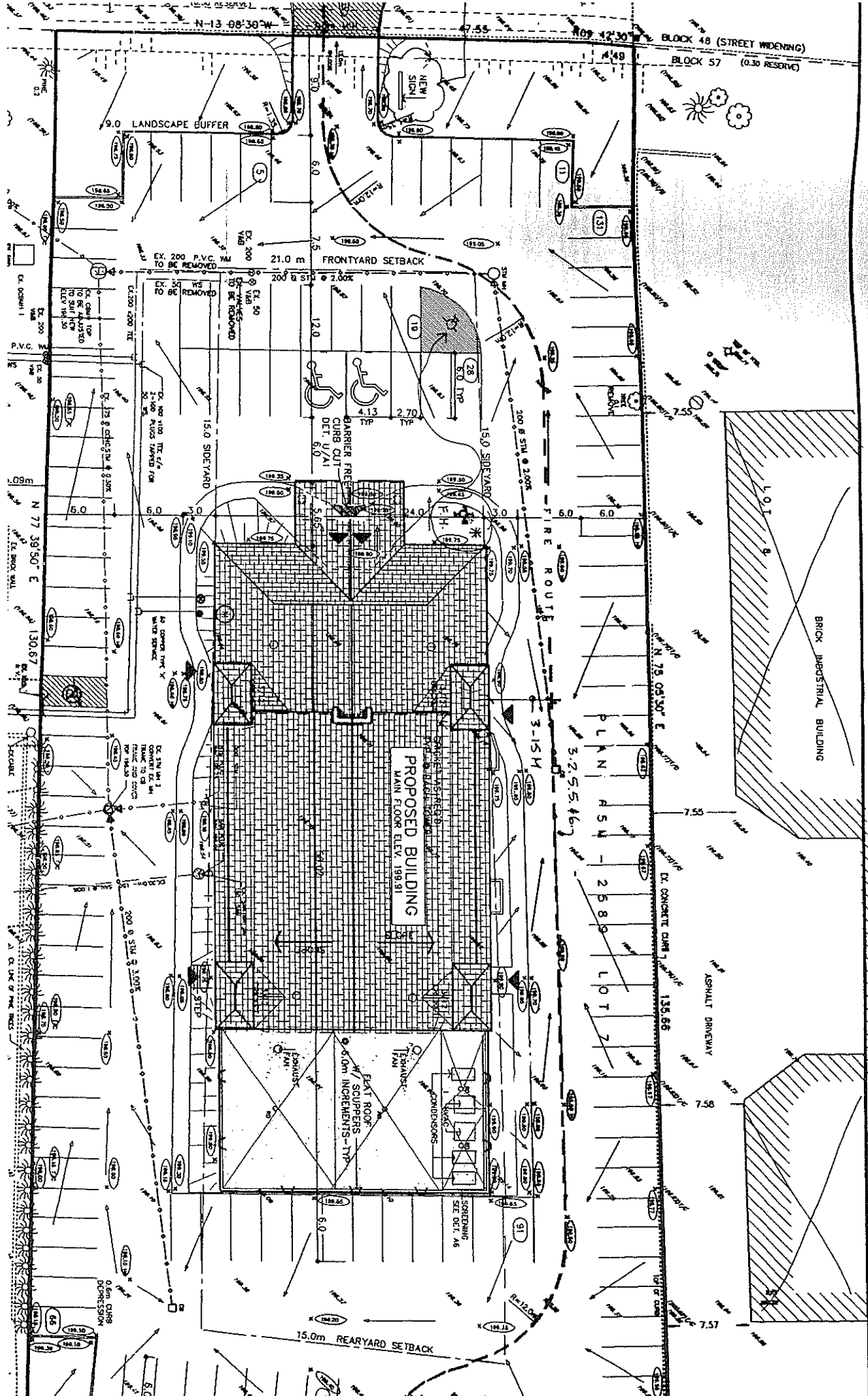
### **Report prepared by:**

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

/pa



PROPOSED BUILDING  
MAIN FLOOR ELEV. 199.91

PLAN ASH - 2589

LOT 7

LOT 8  
BRICK INDUSTRIAL BUILDING

ASPHALT DRIVEWAY

BLOCK 48 (STREET WIDENING)  
BLOCK 57 (0.30 RESERVE)

15.0m REARYARD SETBACK

9.0 LANDSCAPE BUFFER

21.0 m FRONTYARD SETBACK

15.0 SIDEYARD

FIRE ROUTE

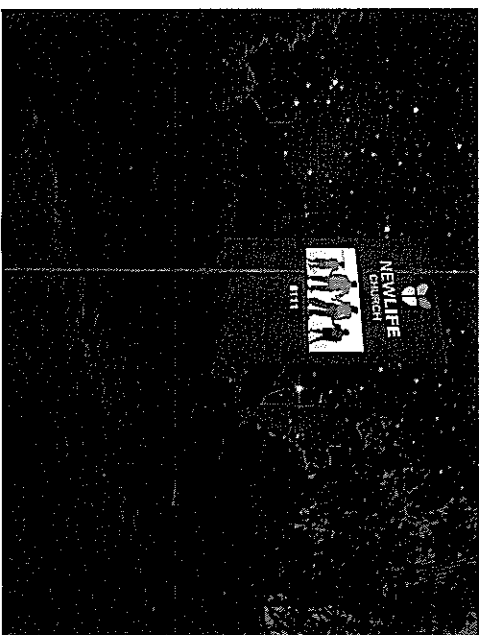
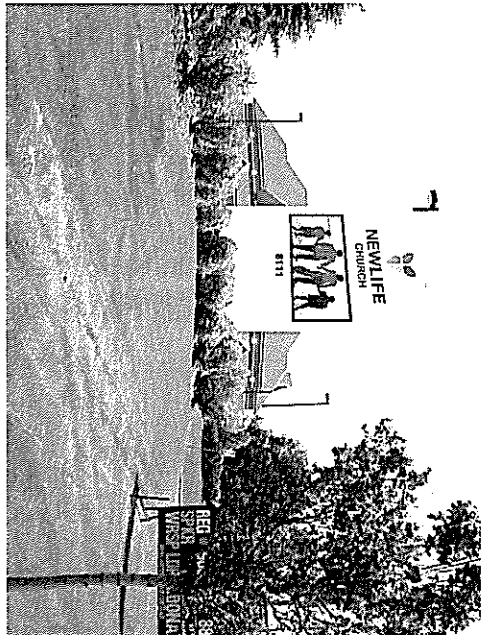
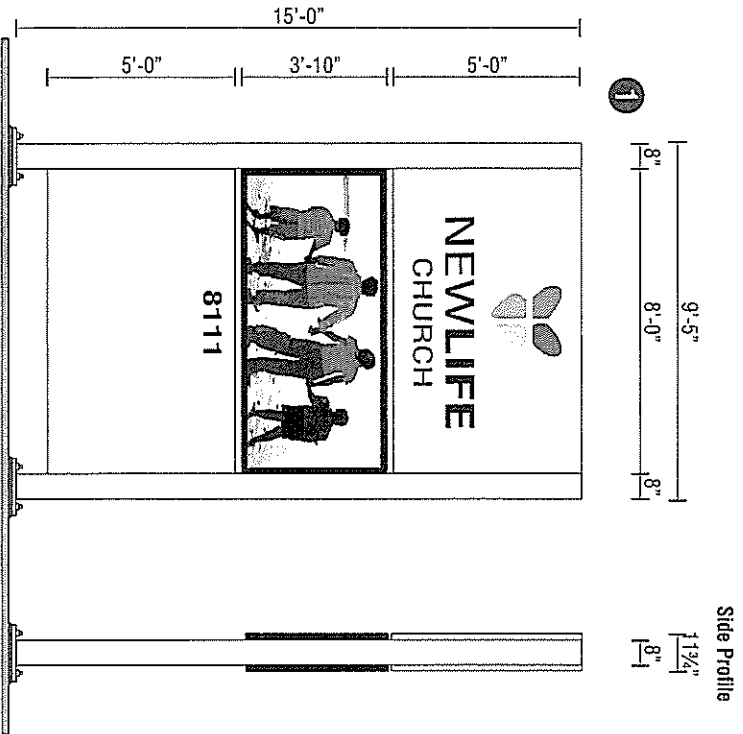
3.15M

N 77° 38' 50" E  
130.67

N 75° 05' 50" E  
135.66

7.58

7.57



Sign 1  
 (1) D/s illuminated pylon sign c/w LED display

**Graphics / Substrate**  
 New Life Church, Logo  
 Vinyl graphics applied to the first surface of 1" acrylic push thru graphics  
 .125" aluminum face  
**Illumination**  
 D/F RGB LED display, 68 billion colors  
 20mm line spacing,  
 Matrix: 48 lines x 112 columns  
**Construction**  
 (2) 8" HSS poles w/  
 18"x1 1/2" steel base plates  
 SignPro 1700 retainer w/ BSHD-M1020 filler  
 Bottom cladding  
 1 1/2" interior aluminum angle frame w/  
 .080" aluminum filler  
 LED Supports  
 2 1/2"x3/16" aluminum tube supports fastened above and below LED

Colors TBD

www.zipsigns.com  
 5040 North Service Rd, Burlington, ON  
 Ph. 905-332-8332 Fax 905-332-9994

Client: New Life Church  
 Address: 8111 Weston Road  
 Vaughan, ON

SO#: 000661  
 Designer: Anthony Baarda  
 Sales: Mark Klein

Date: Mar 31, 2009  
 Rev.:

CONCEPTUAL NOT FOR CONSTRUCTION  
 SHOP READY EXTRACTABLE CAD FILE  
 Scale: 1/4" = 1'-0"  
 Page: 1 of

**ZIP SIGNS**  
 The Revolution In The Messenger of The Gospel 3rd