

COMMITTEE OF THE WHOLE FEBRUARY 2, 2010

SIGN VARIANCE APPLICATION

FILE NO: SV.09-024
OWNER: FIRST CAPITAL ASSET MANAGEMENT
LOCATION: 9330 BATHURST STREET
BLOCK 23, REGISTERED PLAN 65M-3918
WARD 1

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.09-024, First Capital Asset Management, be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install a wall sign on the building face of the subject property as shown on the attached drawings. The proposed sign was not shown on the approved site plan agreement for the property.

Background - Analysis and Options

Bylaw Requirements (203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install a wall sign on the building elevation as shown on the attached plans. The proposed sign is associated with creation of the new commercial unit within the existing building.

Members of the Sign Variance Committee have no objections to the application as submitted, and are of the opinion that the intent and purpose of the City's Sign By-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards is required.

Attachments

1. Site Plan
2. Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

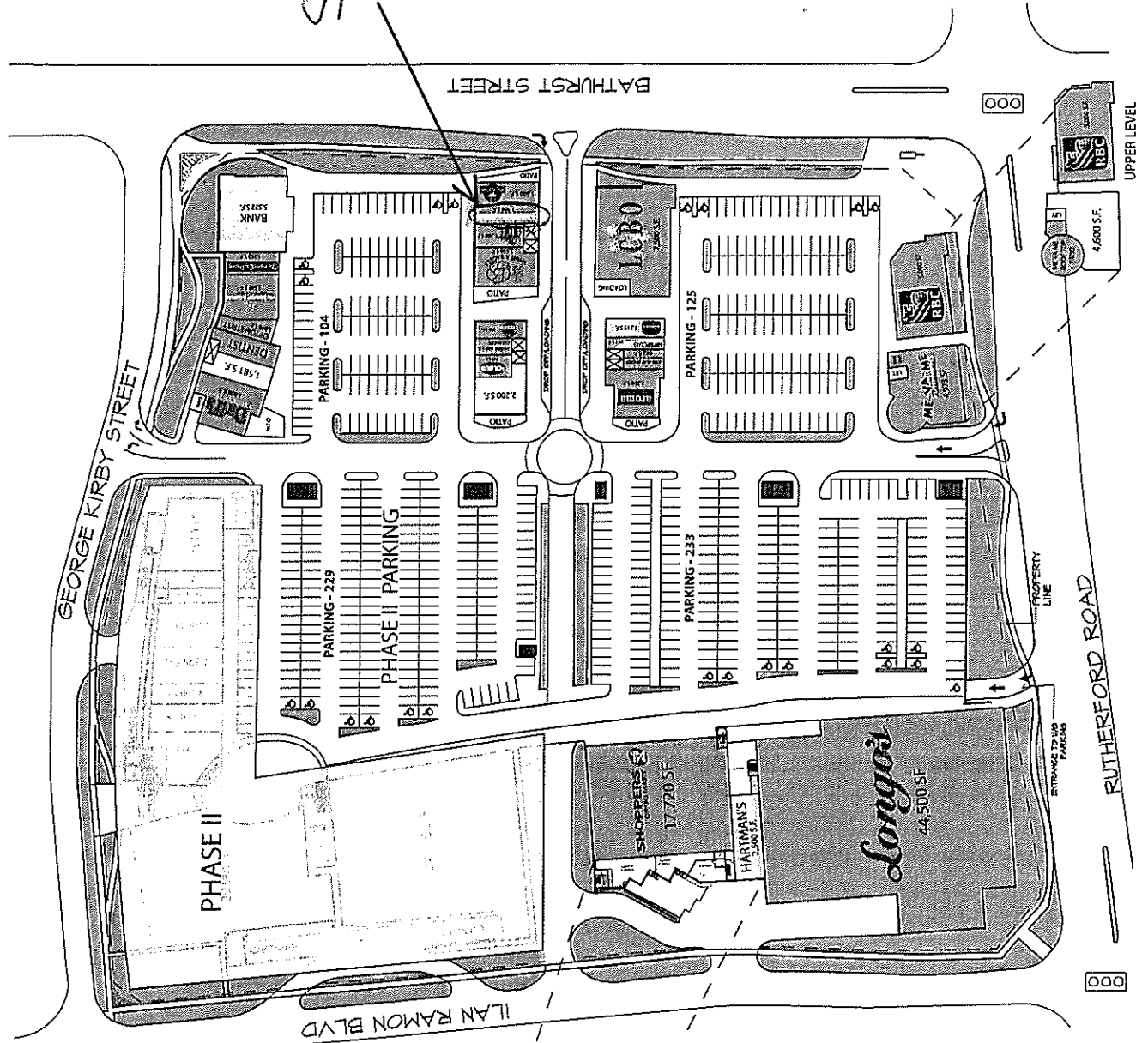
Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

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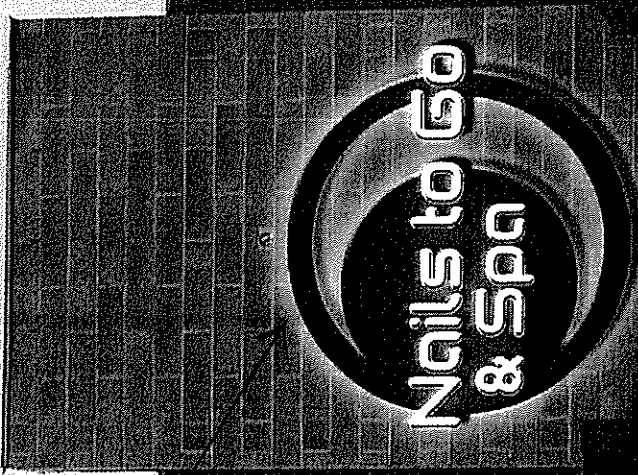
RUTHERFORD MARKETPLACE

Bathurst Street & Rutherford Road



REVISED NOVEMBER 13, 2005

PROPOSED
SIGN



SECOND CUP

