COMMITTEE OF THE WHOLE FEBRUARY 2, 2010

SIGN VARIANCE APPLICATION

FILE NO: SV.09-025

OWNER: ING REAL ESTATE LOCATION: 239 CHRISLEA ROAD

LOT 27, REGISTERED PLAN 65M-2589

WARD 3

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.09-025, Ing Real Estate, be APPROVED, provided no additional signage be permitted on the tower.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install a wall signs on the building's elevations as shown on the attached drawings. The proposed sign was not shown on the approved site plan agreement for the property.

Background - Analysis and Options

Bylaw Requirements (203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install a wall signs on the building's elevations as shown on the attached drawings. The proposed signs are associated with a new tenant moving into the building and were not shown on the approved site plan agreement.

Members of the Sign Variance Committee have no objections to the application as submitted, and are of the opinion that the intent and purpose of the City's Sign By-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards is required.

Attachments

- 1. Site Plan
- 2. Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy Chair, Sign Variance Committee

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