

## **COMMITTEE OF THE WHOLE FEBRUARY 23, 2010**

### **PROCLAMATION AND FLAG RAISING REQUEST CANCER AWARENESS MONTH**

#### **Recommendation**

The City Clerk recommends:

- 1) That April 2010 be proclaimed as "Cancer Awareness Month";
- 2) That the "Vaughan In Motion" flag be raised at the City of Vaughan Civic Centre in the month of April for a period no longer than one week in accordance with the Flag Raising/Half Masting Policy; and
- 3) That the proclamation be posted on the City's website and published on the City Page Online.

#### **Contribution to Sustainability**

N/A

#### **Economic Impact**

N/A

#### **Communications Plan**

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations" and on the City Page Online.

#### **Purpose**

To respond to the request received from the President & Co-founder, Vaughan In Motion to Cure Cancer.

#### **Background - Analysis and Options**

The correspondence received from the President & Co-founder, Vaughan In Motion to Cure Cancer, dated January 29, 2010 is attached. (Attachment 1)

A request has been received from the President & Co-founder, Vaughan In Motion to Cure Cancer to proclaim April as Cancer Awareness Month. They also request that the City of Vaughan Council authorize the raising of the "Vaughan In Motion" flag from March 31<sup>st</sup> up to the end of April 2010. The City's Flag Raising/Half Masting Policy provides that the flags of non-partisans, non-profit, charitable organizations shall be flown at the City of Vaughan Civic Centre upon written request and on the understanding that the individual flag will not be flown for a period longer than one week.

Vaughan In Motion to Cure Cancer is a not-for-profit corporation dedicated to raising funds to assist those living with cancer in our community. Since 1997 Vaughan In Motion have raised over \$500,000 for the Canadian Cancer Society, and in July 2009 presented the Vaughan Hospital Foundation with a cheque for \$81,000 from fundraising events which include The Gala to Cure Cancer, The Walk to Cure Cancer and Fore the Cure Cancer Golf Tournament. The City of Vaughan has in previous years proclaimed April as Cancer Awareness Month.

The proclamation request meets the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act". The Canadian Cancer Society is a registered charity.

**Relationship to Vaughan Vision 2020/Strategic Plan**

This report supports the strategic priorities established by Vaughan Vision 2020, in particular "Enhance and Ensure Community Safety, Health and Wellness".

**Regional Implications**

N/A

**Conclusion**

Staff is recommending that April 2010 be proclaimed as "Cancer Awareness Month", that the "Vaughan in Motion flag be raised at the City of Vaughan Civic Centre for one week in the month of April and that the proclamation be posted on the City's website and published on the City Page Online.

**Attachments**

Attachment 1: Correspondence from the Vaughan In Motion to Cure Cancer, dated January 29, 2010

**Report prepared by:**

Connie Bonsignore, Administrative Assistant

Respectfully submitted,

Jeffrey A. Abrams  
City Clerk

**Bonsignore, Connie**

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**From:** PETER BADALI [peter.badali@rogers.com]  
**Sent:** Friday, January 29, 2010 11:13 AM  
**To:** Bonsignore, Connie  
**Cc:** Filomena Mazzuca; elviracaria@aol.com; greg dorio  
**Subject:** Vaughan In Motion Flag Raising request  
**Follow Up Flag:** Follow up  
**Flag Status:** Red

Hi Connie,

On behalf of the committee for Vaughan In Motion to Cure Cancer we would like to request a Flag Raising ceremony for Wednesday, March 31st.

We would like to ask Council to declare April as "Cancer Awareness Month".

We would like to ask that the Flag remain up for 30 days- please confirm.

Thanks Connie.

Peter Badali,

President & Co-founder, VAUGHAN IN MOTION to Cure Cancer.

"We are a not-for-profit corporation staffed 100% with volunteers only.

We are dedicated to raising funds to assist those living with cancer in our community. All of our fundraising net proceeds are deposited in a trust fund and are targeted to be spent on programs and equipment for cancer care in our new Vaughan Hospital."

From 1997 to 2008 we have raised over \$500,000 for the Canadian Cancer Society. In July, 2009 we presented the Vaughan Hospital Foundation with a cheque for \$81,000.00 for our first three events of 2009.

Our upcoming fundraising events in 2010 are:

The Gala to Cure Cancer, Friday, March 26th, 2010 at The Terrace Banquet Centre

The Walk to Cure Cancer, the last Sunday morning in April, 2010

Fore the Cure Golf Tournament, Thursday, June 10th, 2010 at Red Crest Cardinal

Grill n'Chill to Cure Cancer Annual BBQ, TBC

For more information- [www.vaughaninmotion.com](http://www.vaughaninmotion.com)

My cell# is 416-821-6061.

Our Committee consists of my co-founder Dr. Greg D'Orio, and our members: Enza Barbieri, Alicia Bastalla, Judy Borgatti, Marina Cardone, Anna Care, Elvira Caria, Teresa Ciaravella, Sanda Colica, Manisha Cottar, Anna DeBartolo, Franca DeLuca, Lucy DiPietro, Chiara Franzoi, John Garibaldi, Susie Garibaldi, Nick Loiacono, Marilyn Iafrate, Steve Kerwin, Rosa Lionetti, Amy Macaluso, Jennifer Maher, Filomena Mazzuca, Riccardo Orsini, Sue Perrella, Anna Roberts, William Rossi, Richard Smith, Antoinella Strangis, Luisa Tirone, and Michela Ursini.