

COMMITTEE OF THE WHOLE JUNE 1, 2010

ARTS ADVISORY COMMITTEE ACCOMPLISHMENTS
2006-2010 TERM

Recommendation

The Arts Advisory Committee recommends:

That the following report be received.

Contribution to Sustainability

n/a

Economic Impact

There is no economic impact associated with this report.

Communications Plan

n/a

Purpose

The purpose of this report is to provide Council with the accomplishments of the Arts Advisory Committee for the 2006-2010 Term.

Background – Analysis and Options

The Arts Advisory Committee has held an average of five meetings per year. The mandate of the Committee is as follows:

1. To collaborate with interested community stakeholders to develop and promote arts-related activities and events.
2. To explore funding opportunities from public agencies and private organizations for the purpose of implementing the mandate and goals of the committee.
3. To establish annual work plans, programs and funding strategies based on the approved budget.
4. To assist in developing a database of various funding sources both in the public and private sectors for the purpose of assisting non or for-profit arts related community groups and individual artists in funding/supporting their initiatives and projects.
5. To provide community input on matters related to community arts, art opportunities and initiatives.

Council approved that all non-statutory committees submit to Committee of the Whole a summary of its accomplishments over the four (4) year term, prior to the expiry of the term. The attached contains a summary of the Arts Advisory Committee's accomplishments for the term.

Relationship to Vaughan Vision 20/20

This report is consistent with the priorities previously set by Council by serving our citizens and promoting community safety, health and wellness.

Regional Implications

n/a

Conclusion

As directed by Council, the Arts Advisory Committee's accomplishments are attached for Council's information.

Attachments

1. Arts Advisory Committee Accomplishments 2006 – 2010 Term

Report prepared by:

Gloria Hardychuk
Assistant City Clerk

Respectfully submitted by,

Councillor Sandra Yeung Racco, Chair
Arts Advisory Committee

**ARTS ADVISORY COMMITTEE
ACCOMPLISHMENTS 2006-2010 TERM**

PICTURE YOUR VAUGHAN

- During the spring of 2006, the City of Vaughan invited its secondary schools to participate in a joint initiative designed to engage youth in a civic enhancement project that fosters interest in the visual arts and promotes a greater sense of civic identity.
- Under the auspices of school art departments, students painted creative art boards inspired by the special people, places and things found in Vaughan for inclusion in the hoarding barricade surrounding the new Civic Centre construction site.
- Students were encouraged to explore the following thematic ideas: Vaughan's rich ethnic diversity and multi-cultural heritage, the City's commitment to environmental preservation, historical properties, natural landscapes, neighborhoods and the design of the new Civic Centre as a "people place."
- 11 Vaughan secondary schools contributed 60 art boards to the project that were installed along Major Mackenzie Drive and the Civic Centre driveway entrance.
- The art boards were installed on the construction site for two years, serving as an introduction to the new Civic Centre design as an environmentally-friendly "people place" that is symbolic of our future and respectful of our past.

VAUGHAN JURIED EXHIBITION:
An Art Integration Project

- Juried art exhibitions held in Lobby of City Playhouse Theatre in spring of **2007, 2008, 2009 and is planned for 2010.**
- Features works selected by a professional jury panel from entries submitted by artists from across Vaughan and GTA.
- Provides both emerging and established artists with an annual venue to profile visual art in the community.
- Jurors award Best in Show, Reserve Best in Show and Honorable Mention to work annually to recognize artistic merit.
- City acquires work from annual exhibitions through the *Art Integration Program* for future installation in public civic spaces.

VAUGHAN OF A KIND ART + CRAFT SHOW

- Annual art and craft shows held in November **2006, 2007, 2008, 2009 and is planned for 2010.**
- Event timed in the autumn to coincide with the holiday gift buying season.
- Artisan booths are installed along major corridors of Vellore Village Joint Complex/Cafetorium.
- Provides visual and decorative artists from Vaughan and GTA with an annual retail opportunity to profile work in the community.
- Features @65 booths and venue is usually filled to maximum capacity.
- At least half of exhibiting artisans are Vaughan-based.
- Traditional and contemporary hand-crafted items created as original one-of-a-kind designs.
- Range of media features: accessories, cards, ceramics, collectables, décor, edibles, jewellery, painting, sculpture, soaps, textiles, toys...
- Complimentary *Kids Art Room* with supervised art activities for children to unleash creativity while parents shop
- Generates @ \$4,000 in annual entry fee revenue.

R.A.V.E. AWARDS (Recognizing Arts Vaughan Excellence)

- Established in 2009 to recognize the outstanding contributions of businesses, organizations and individuals who enhance the cultural vitality of Vaughan.
- Highlights cultural achievements in the City and reinforce the vital role the arts play in Vaughan's social economy
- Inspires on-going patronage and community involvement in the arts.
- First annual evening awards ceremony hosted in **June 2009** to honor nominees chosen from visual, performing and literary arts; second annual event planned for **June 2010**.
- Award categories: Patron of the Arts, Art Educator/Mentor, Practicing Artist and Rising Star; Lifetime Achievement to recognize monumental contributions.
- Award winners recommended to Council from nominations reviewed by Vaughan Arts Advisory Committee.
- Commissioned award design presented to each year's winning nominees as token of City's appreciation.
- \$28,000 corporate sponsorship raised to offset costs of hosting event and establish a higher education bursary program.

VAUGHAN IN FOCUS

A Juried Photography Exhibition

- To celebrate inauguration of new Vaughan Civic Centre, in **2010**, community will be invited to participate in commemorative photography exhibition to be displayed in key public area.
- Designed to encourage residents to use photographic media to document vibrant diversity and spirit of Vaughan's people, places and things.
- Juried competition open to professional and amateur photographers including students residing/working in Vaughan.
- Works selected for exhibition judged by professional panel for cash awards; some photographic images may be featured on covers of City of Vaughan publications .
- Primary objectives:
 1. Involve community in civic project that encourages artistic expression and celebrates talent of local artists.
 2. Increase profile of the visual arts in an accessible, prominent civic venue.
 3. Promote the new Vaughan Civic Centre as a "people place" by recognizing the many community perspectives that contribute to Vaughan's diverse character.

ART OF DIVERSITY

A Community Art Competition

- To celebrate the dynamic spirit of diversity in the City of Vaughan, in **November 2009** members of the artistic community are invited to submit original works of art to be considered for acquisition and public display.
- The competition encourages artists to focus their creative vision on distinctive aspects of the City's character and to capture the vibrant essence of Vaughan's cultural, religious and racial diversity.
- One work of art that embodies this special diversity will be selected by a jury panel and displayed prominently in the new Vaughan Civic Centre for the whole community to appreciate and to connect with personally.

This initiative is organized by the Community Equity and Diversity Committee with assistance from the Vaughan Arts Advisory Committee and the Department of Recreation and Culture.