

**COMMITTEE OF THE WHOLE JULY 6, 2010**

**SIGN VARIANCE APPLICATION**

**FILE NO: SV.10-011**  
**OWNER: SALLY GOMES**  
**LOCATION: 7601 WESTON ROAD, UNIT 130B**  
**LOT 5, CONCESSION 5**  
**WARD 3**

**Recommendation**

The Sign Variance Committee recommends:

That Sign Variance Application SV.10-011, Sally Gomes, be APPROVED subject to the overall sign area proposed be reduced by 25%.

**Contribution to Sustainability**

N/A

**Economic Impact**

None.

**Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

**Purpose**

The applicant is proposing to install a 7.43 sqm. (80 sqft.) wall sign on the building face of the subject property as shown on the attached drawings. This wall sign was not shown on the approved site plan agreement for the property and therefore a sign variance application is required.

**Background - Analysis and Options**

Bylaw Requirements (203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

**Relationship to Vaughan Vision 2020/Strategic Plan**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

### **Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

### **Conclusion**

The applicant is proposing to install a 7.43 sqm. (80 sqft.) wall sign on the building face as shown on the attached drawings.

Members of the Sign Variance Committee have no objections to the application provided that the overall signage area is reduced by a minimum of 25% to more accurately reflect the size of the smaller commercial premises.

(Proposed Sign - 7.43 sqm. – 1.85 sqm. (25%) = Recommending - 5.57 sqm. or 60 sqft )

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

### **Attachments**

1. Site Plan
2. Sketch of Sign

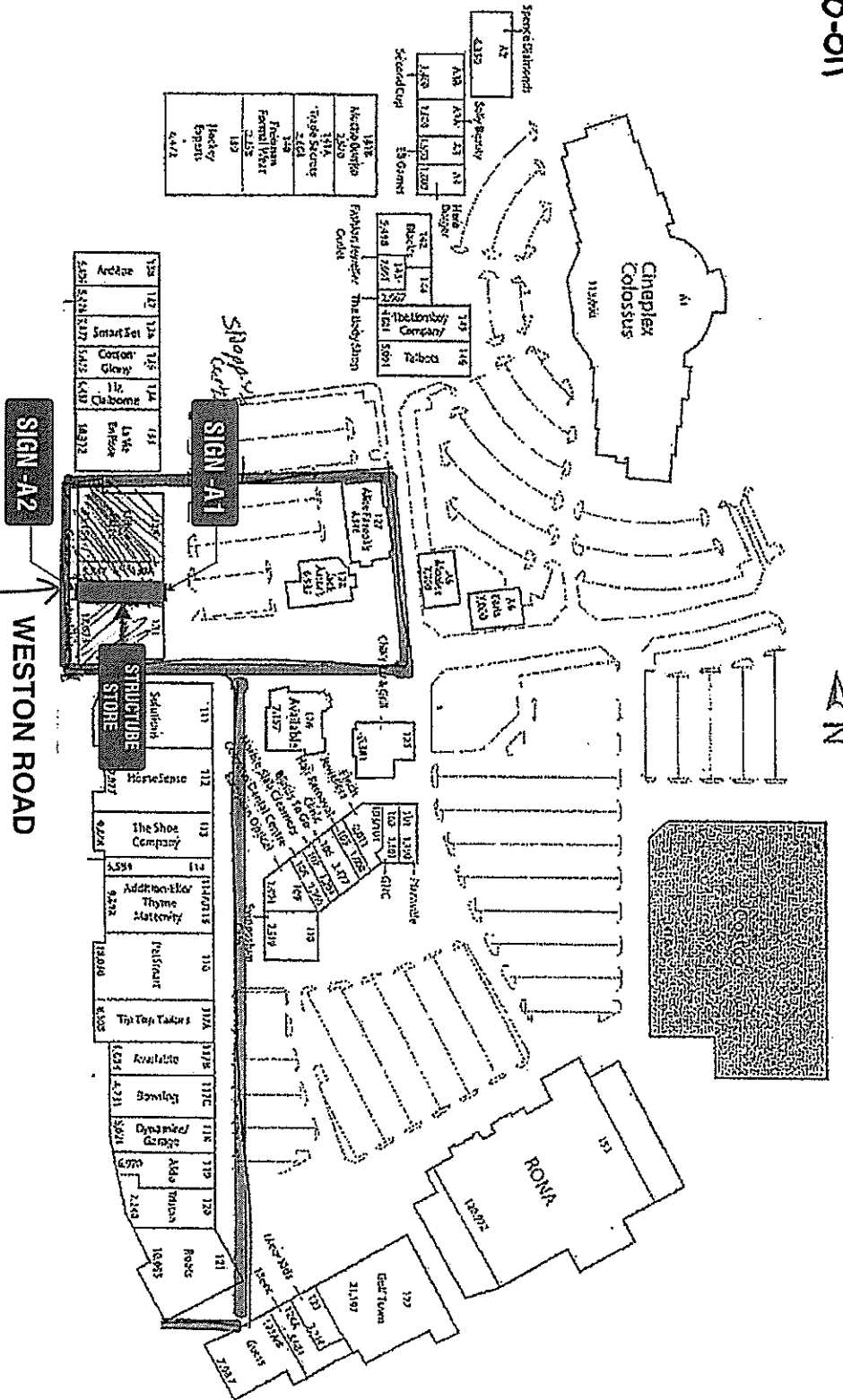
### **Report prepared by:**

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

/pa



**ACCESS**  
Your Sign Department  
W.W. 222 310 R.S. 2.0 M  
2361 Fernside Avenue Blvd. Langmill, ON L4H 1H7  
Tel: 416-572-3333 / 0888-655-6666 / Fax: 416-572-4099

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Structobal10 Vaughan ON rev01

**PRELIMINARY**

Signature \_\_\_\_\_  
Printed name please \_\_\_\_\_

**CUSTOMER APPROVAL**

Revisions \_\_\_\_\_ Date \_\_\_\_\_

Addr. site plan (USA) \_\_\_\_\_ 2010-04-28

**STRUCTURE FURNITURE & ACCESSORIES**

Drawn by: JY Andri \_\_\_\_\_ Date: 2010-04-14

Acct. Rep: Tammi \_\_\_\_\_ Request: 2722 \_\_\_\_\_ Page: 4/4

Colossus Centre,  
760 Weston Road, Unit 130B,  
Vaughan ON

SUBJECT SIGN



**A-2** ILLUMINATED AND NON ILLUMINATED LETTERS. SEE PAGE 3 FOR DESCRIPTION

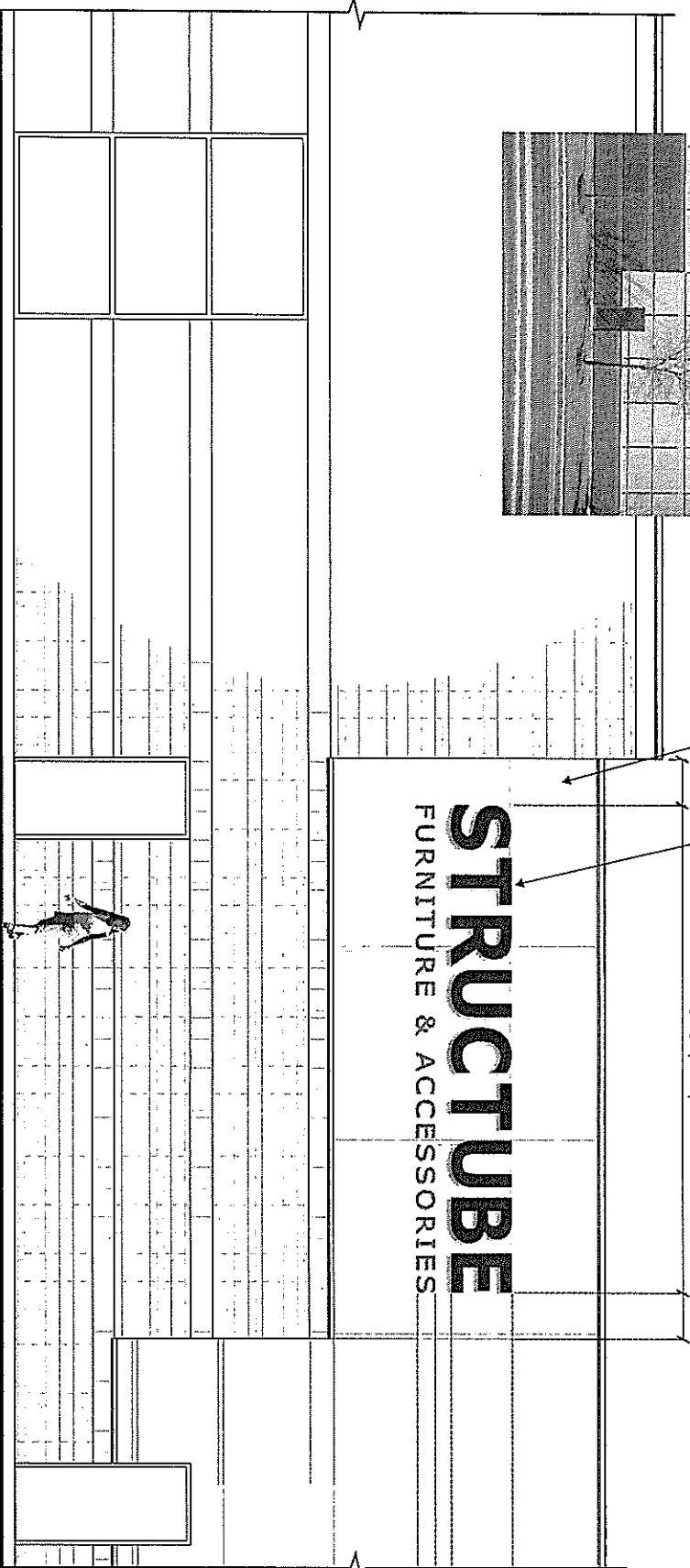
**75Lbs**

WALL (STUCCO)

20' - 0" (6.096m)

**STRUCTUBE**  
FURNITURE & ACCESSORIES

2' - 5" (0.762m)  
7.95" (0.202m)  
9.21" (0.234m)  
3' - 11.17" (1.198m)



Rear Elevation

Scale: 3/16" = 1'-0"

**ACCESS**  
Your Sign Department

W.W. ACCESSIBLE S.O.M.

2381 Ferndale Avenue Blvd., Longwood, Os. 344-1417  
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**PRELIMINARY**  
FINAL

**CUSTOMER APPROVAL**

Signature \_\_\_\_\_  
Printed name please \_\_\_\_\_

Revisions

Revised from sign (RM)	Date
Addr. site plan (VNA)	2010-04-26

**STRUCTUBE**  
FURNITURE & ACCESSORIES

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