

COMMITTEE OF THE WHOLE - AUGUST 31, 2010

DELOITTE "IMPACT DAY" – SEPTEMBER 24, 2010

Recommendation

The Commissioner of Engineering and Public Works and the Commissioner of Community Services, recommend that the City provide services in kind for the 4th annual Deloitte "Impact Day" to be held September 24, 2010.

Contribution to Sustainability

The staff at Deloitte indicated that they are committed to environmental stewardship. Each year across Canada, one day is set aside for all their employees to give back to the communities and perform a clean-up of various parks and open spaces in the communities where they have offices. Deloitte staff have held 3 previous "Impact Days" in Vaughan, with City providing services in kind for these events.

Economic Impact

The economic impact for this event is limited to the provision of staff and equipment to collect the debris that has been collected and cleaned up from the various parks, pond areas, and open spaces throughout the City. As this event is on a week day, there are no overtime costs. Estimated costs for Public Works and Parks & Forestry department staff involvement are approximately \$2,000. These costs can be absorbed in the existing departmental budgets.

Communications Plan

As this is not a City event, communications will be done through Deloitte to their staff about the event.

Purpose

To seek Council approval to provide services in kind for Deloitte's 4th annual "Impact Day".

Background - Analysis and Options

For the past 3 years, Deloitte staff from the Vaughan office have dedicated one day annually to clean up various parks, open spaces and storm pond areas around the City. These "Impact Days" are part of their corporate philosophy of giving back to the community in which they work.

In previous years, staff from the Public Works Department and the Parks & Forestry Operations Department have been involved in this event through the provision of staff and vehicles to collect the debris that Deloitte staff gather from the various areas around the City. For 2010, Deloitte has again requested the City's assistance with their event. They expect between 60-80 staff to be involved in this day-long clean-up, and have requested City staff and equipment to collect and dispose / recycle the materials they amass, as well as provide a staging area at the City's Joint Operations Centre for the opening and closing ceremonies.

While there is a significant environmental benefit from this large scale clean-up of public spaces, as well as aesthetic benefits of such works, it should be noted, that similar to the April "20 Minute Make-over" event, providing staff resources for events such as this does impact scheduled maintenance activities, and may result in some maintenance standards not being met for that day/week. For these reasons, not all requests of this nature can be accommodated. In this case, there has been 3 years prior involvement by the City, and the request can be accommodated by the two departments.

As the City has participated in providing services in kind to Deloitte previously, and they have again formally requested assistance with their 4th annual "Impact Day" event, it is recommended that the City once again provide services in kind for this event.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and ties into the following Vaughan Vision 20/20 Goals and Objectives:

Goal: Service Excellence
Objective: Lead & Promote Environmental Sustainability

Regional Implications

N/A

Conclusion

For the past 3 years, City staff have assisted with the annual Deloitte "Impact Day" event in the City of Vaughan. Deloitte has once again requested the City to provide services in kind for this event. As this request can be accommodated by the Public Works and Parks & Forestry Operations departments, it is recommended that the City provide the necessary services in kind for the 2010 event.

Attachments

N/A

Report prepared by:

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Respectfully submitted,

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