

COMMITTEE OF THE WHOLE – AUGUST 31, 2010

SIGN VARIANCE APPLICATION

FILE NO: SV.10-025
OWNER: GUGLIETTI BROS. INVESTMENT LTD (BRUNO MATTEO)
LOCATION: 8800 DUFFERIN STREET, UNIT 202
BLOCK 23, REGISTERED PLAN 2623
WARD 4

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.10-025, Guglietti Bros. Investment Ltd. (Bruno Matteo), be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install a wall sign on the building face of the subject property as shown on the attached drawings.

Background - Analysis and Options

Bylaw Requirements (203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install a wall sign on the building face as shown on the attached drawings. The proposed sign is not shown on the approved site plan agreement and therefore a sign variance is required.

Members of the Sign Variance Committee have reviewed the application and have no objections to the application as submitted. Committee members are of the opinion that the intent and purpose of the sign by-law is being maintained

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Location of Sign (south elevation)
3. Sketch of Sign

Report prepared by:

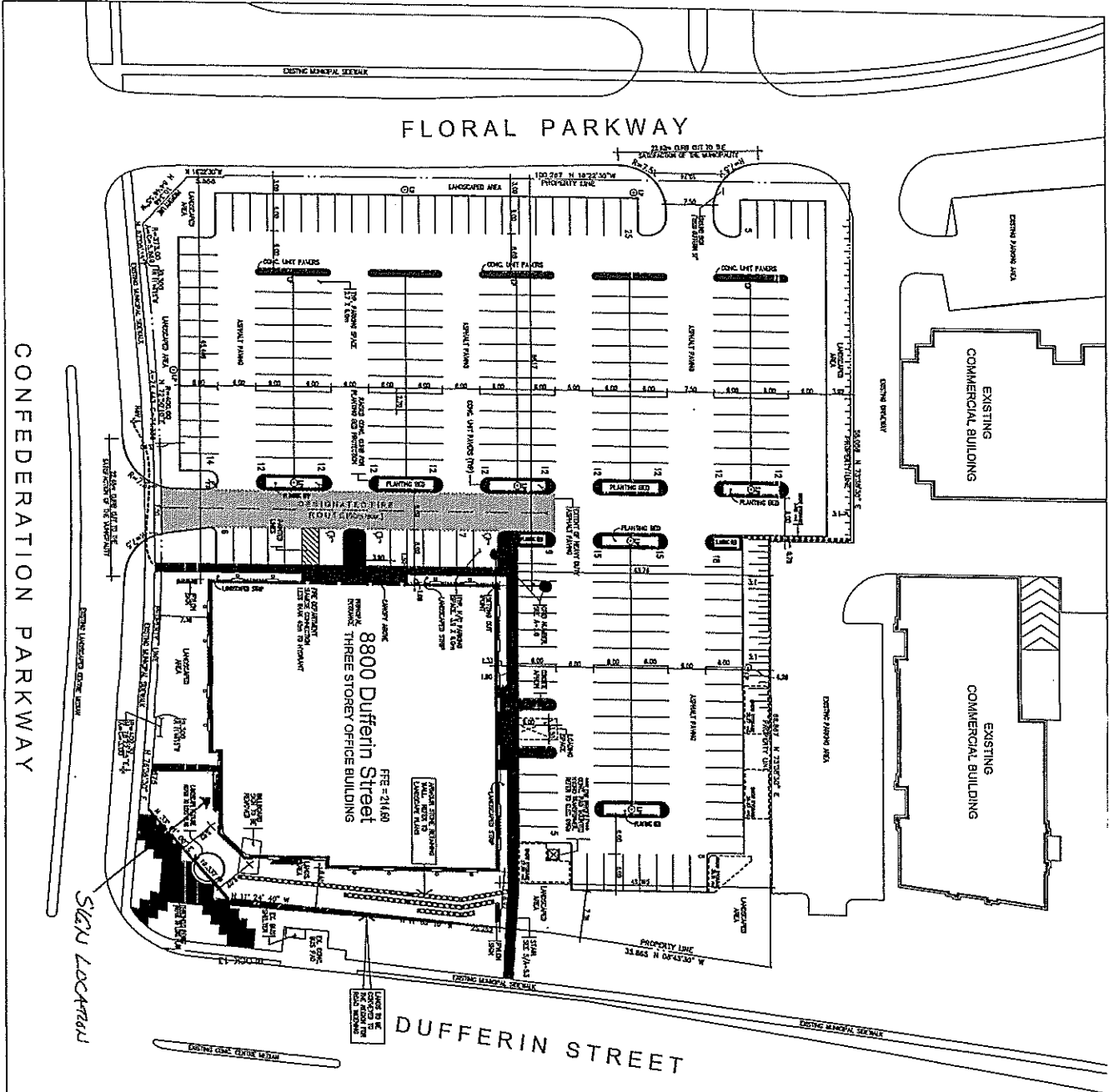
John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

/pa

SV-10-025



KEY PLAN

PROJECT NORTH

TRUE NORTH

BAR SCALE

SYMBOL LEGEND

- ▶ VAN DOCK LOCATIONS
- ◀ LOADING DOCK LOCATIONS
- DRIVE-IN DRIVE-OUT COOPS
- ▭ DRIVEWAY & VALE
- ⊞ CURB CUTS
- CURB CUTS
- TYPICAL DRIVEWAY
- EXISTING DRIVEWAY
- EXISTING DRIVEWAY
- EXISTING DRIVEWAY
- EXISTING DRIVEWAY
- EXISTING DRIVEWAY

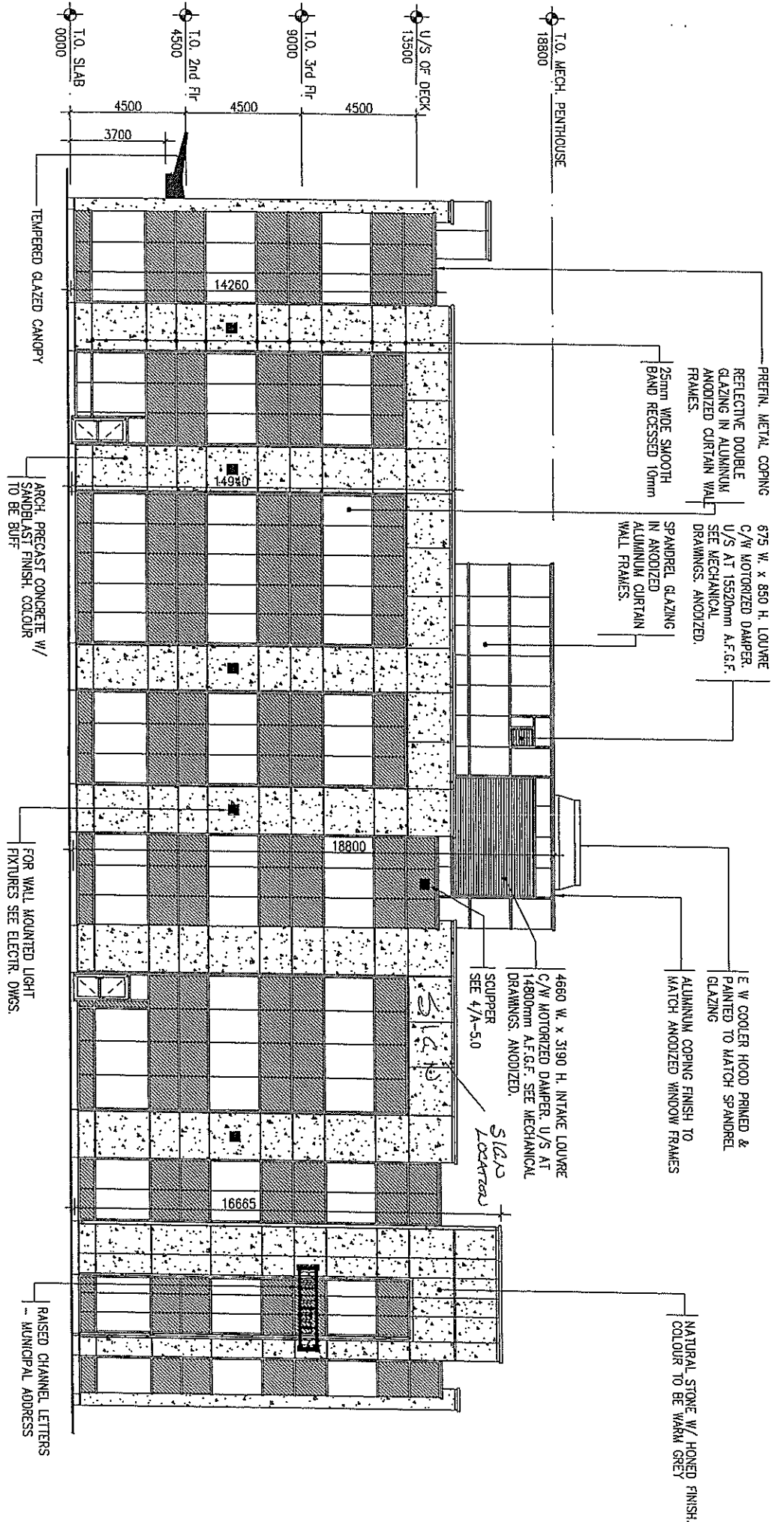
LEGAL DESCRIPTION

ALL RIGHTS RESERVED TO THE LANDLORD AND THE LESSEE OF THE PREMISES SHOWN ON THIS PLAN. THE LANDLORD AND THE LESSEE OF THE PREMISES SHOWN ON THIS PLAN HAVE AGREED TO THIS PLAN AND TO THE TERMS AND CONDITIONS SET FORTH HEREIN.

SITE STATISTICS

| | | |
|----------------------|------------------|-------------------------------|
| AREA | 12,644 sq. ft. | 0.28 ACRES |
| PERMITTED USE | COMMERCIAL | OFFICE |
| PERMITTED HEIGHT | 115.00 FEET | 3.50 STORIES |
| PERMITTED SETBACK | 15.00 FEET | 4.57 METERS |
| PERMITTED COVERAGE | 15.00% | 1.64% |
| PERMITTED FLOOR AREA | 1,896.60 sq. ft. | 0.043 ACRES |
| PERMITTED PARKING | 150 SPACES | 1.50 SPACES PER 1,000 sq. ft. |

SV-10-025



1 SOUTH ELEVATION
 A-3.0
 1:150 CONFEDERATION PARKWAY

Helix Investments
145 Reynolds St., Suite 400
Oakville, ON
8800 Dufferin St.
Concord, ON

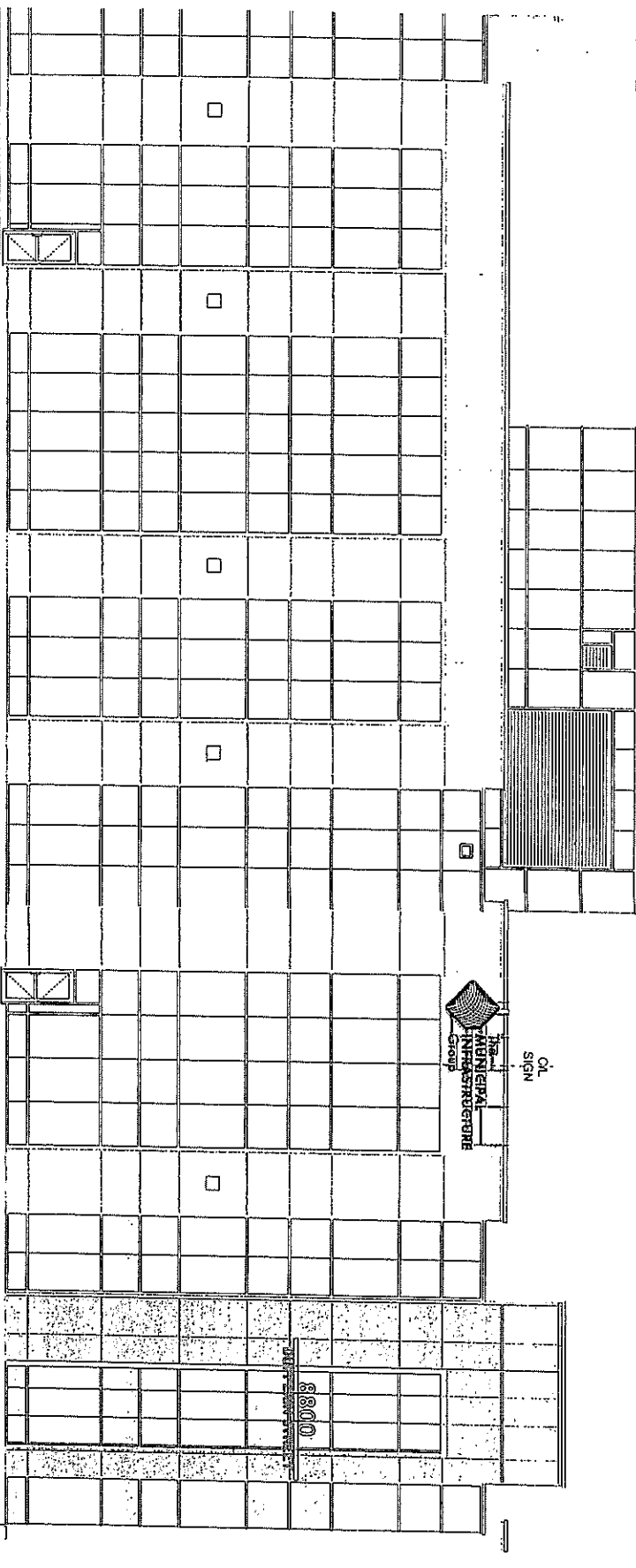
Corporate Identification: **Project Title**

Lead Illum. Channel Letters & Logo
Scale: **1" = 1'-0"**
Date: **05.12.2010**
as noted

Drawn: **Approved**
JIG: **1/**

Drawing No.: **12**
KIM 100308-A-2

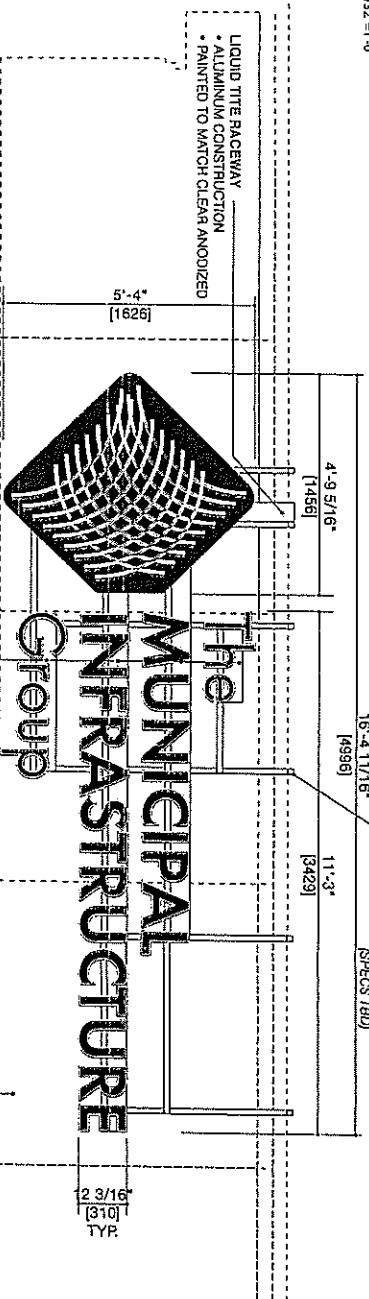
No. **1** Revision Note
1 - add wiring covers **05.20.2010**
2 - show wiring recesses **05.25.2010**



South Elevation - Confederation Parkway
Scale: 3/32"=1'-0"

Graphics Layout
Scale: 3/8"=1'-0"
Option A

SV-10-025



ALL COLOURS/GRAPHICS TO BE APPROVED OR PROVIDED BY CLIENT

ILLUMINATED CHANNEL LETTERS/LOGO
 • 3/8" WHITE ACRYLIC FACES WITH TRANS. VINYL OR DIGITAL PRINT GRAPHICS APPLIED TO THE FACE
 • THE MUNICIPAL INFRASTRUCTURE GROUP
 3M 3630-137 EUROPEAN BLUE W/ WHITE KEYLINE 'LOGO'
 DIGITAL PRINT GRAPHICS APPLIED TO THE FACE
 • 2" PLASTIC TRIMCAPS PAINTED TO MATCH PMS 295 CVU
 • 5" DEEP ALUMINUM RETURNS PAINTED TO MATCH PMS 295 CVU
 • WHITE LED ILLUMINATION
 • MOUNTED TO HOR. RAILS

COLOURS / FINISHES
 • TRANSLUCENT VINYL
 • FINISH-PAINT
 • TO MATCH PMS 395 CVU

*** SITE CHECK REQUIRED

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