

COMMITTEE OF THE WHOLE – AUGUST 31, 2010

SIGN VARIANCE APPLICATION

FILE NO: SV.10-026
OWNER: GUGLIETTI BROS. INVESTMENT LTD (BRUNO MATTEO)
LOCATION: 8800 DUFFERIN STREET, UNIT 204
BLOCK 23, REGISTERED PLAN 2623
WARD 4

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.10-026, Guglietti Bros. Investment Ltd. (Bruno Matteo), be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install a wall sign on the building face of the subject property as shown on the attached drawings.

Background - Analysis and Options

Bylaw Requirements (203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install a wall sign on the building face as shown on the attached drawings. The proposed sign is not shown on the approved site plan agreement and therefore a sign variance is required.

Members of the Sign Variance Committee have reviewed the application and have no objections to the application as submitted. Committee members are of the opinion that the intent and purpose of the sign by-law is being maintained

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Location of Sign (east elevation)
3. Sketch of Sign

Report prepared by:

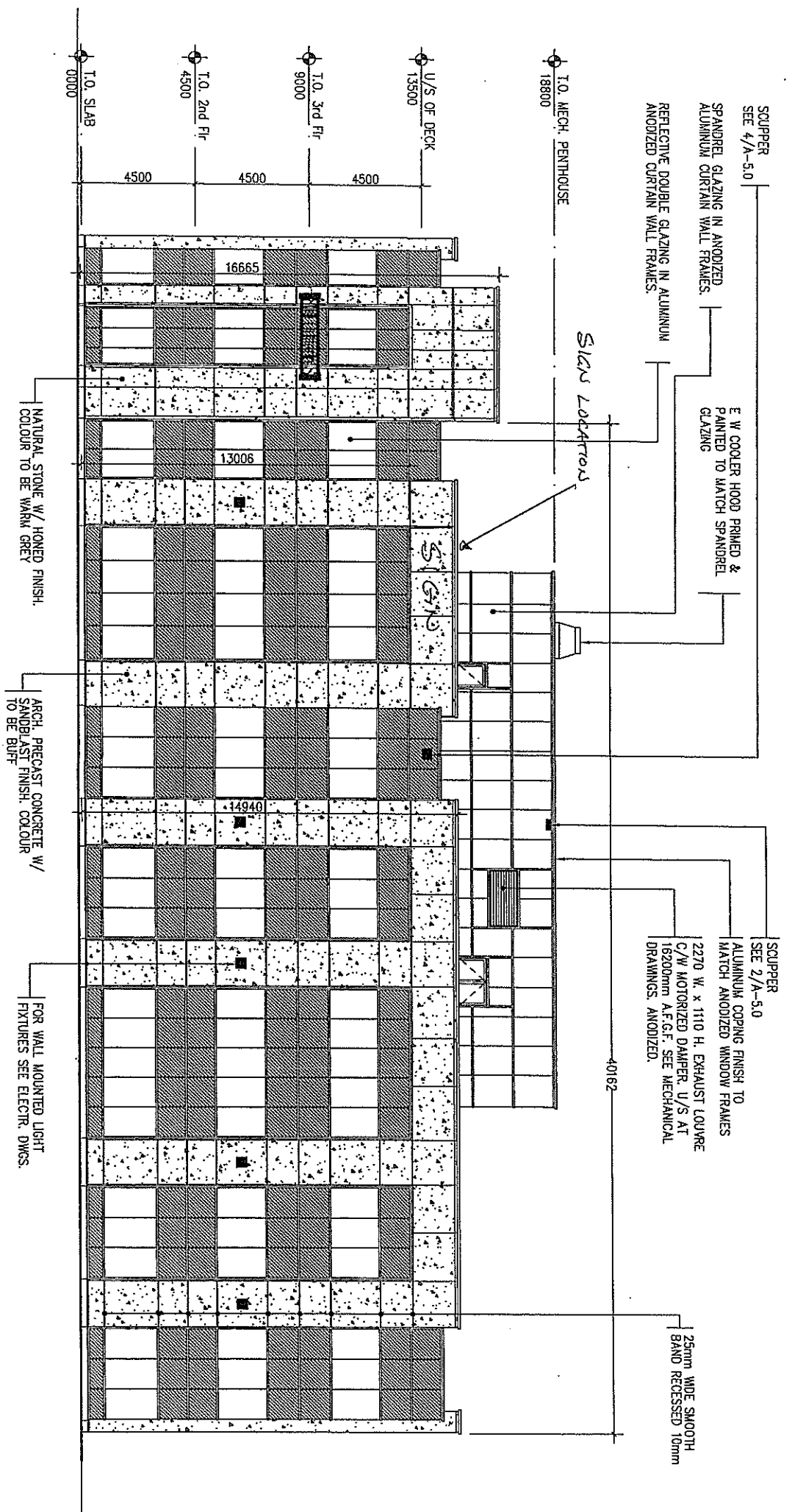
John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

/pa

SY.10-026

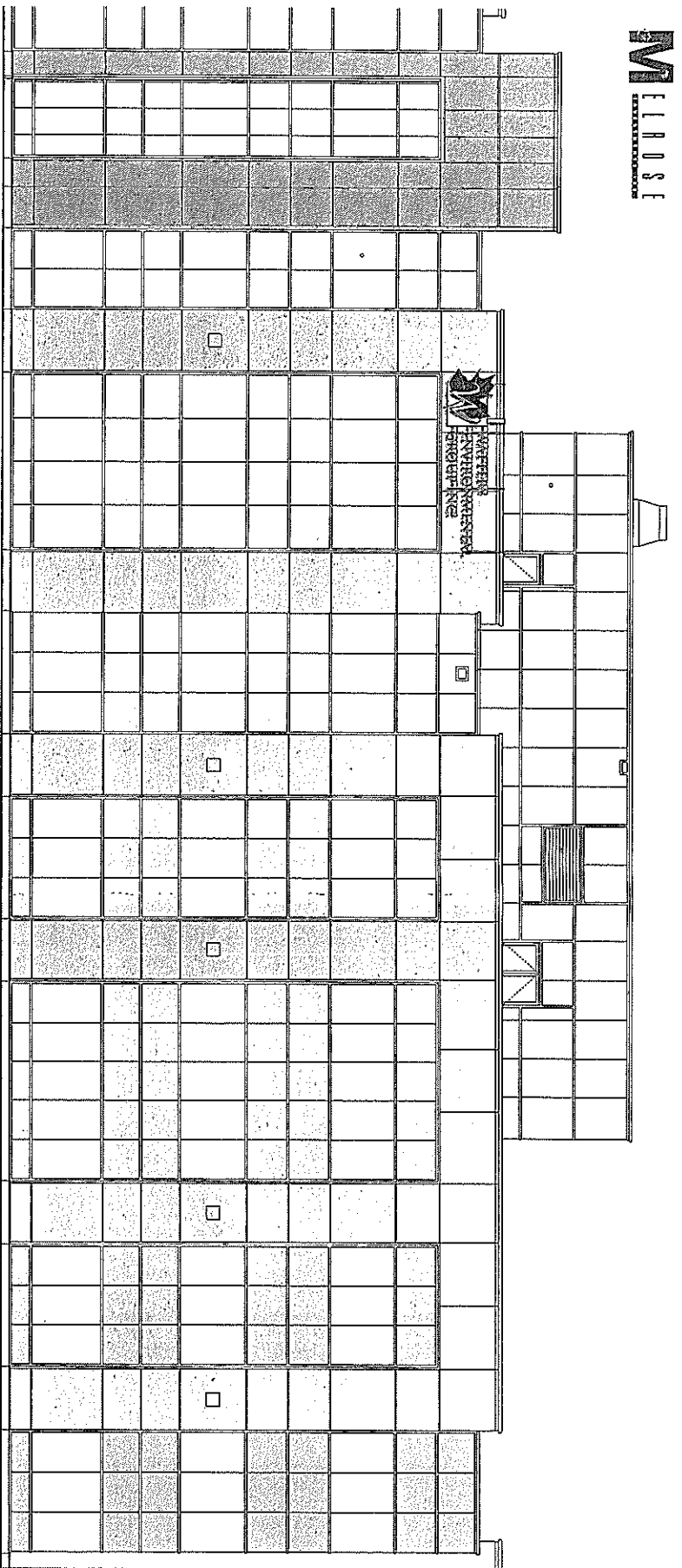


3 EAST ELEVATION
 A-3.0 1:150
 DUFFERIN STREET

Client
Meresse Investments
145 Ferrous St., Suite 400
Oshawa, ON
Location
8800 Dufferin St.
Concord, ON
Project Title
Corporate Identification
Sign Types
Lead Item, Channel Letters & Logo

Date
05.28.2010
Drawn
Approved
JIG
1/
Drawing No.
Revision
KM 10016-A
0

No.	Description	Revision Dates
0		04.00.2010

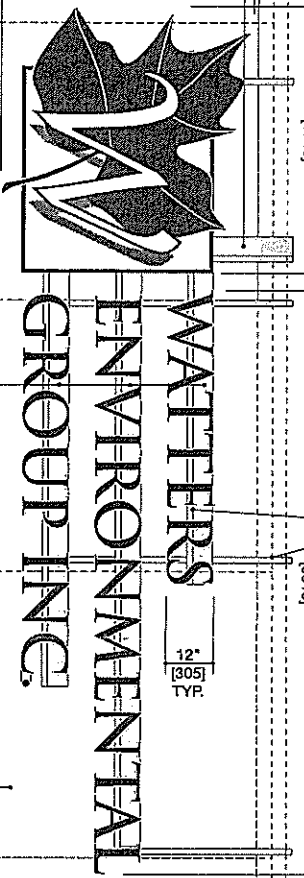


East Elevation - Dufferin Street
Scale: 3/32"=1'-0"

HOR. & VERT MOUNTING RAILS
* PAINTED TO MATCH CLEAR ANODIZED
(SPECS 789)

ALL COLOURS/GRAPHICS
TO BE APPROVED OR
PROVIDED BY CLIENT

LIQUID TITE RACEWAY
* ALUMINUM CONSTRUCTION
* PAINTED TO MATCH CLEAR ANODIZED



Graphics Layout
Scale: 3/8"=1'-0"

LIQUID TITE RACEWAYS
* ALUMINUM CONSTRUCTION
* PAINTED TO MATCH CLEAR ANODIZED

EXISTING BUILDING WALL

*** SITE CHECK REQUIRED

ILLUMINATED CHANNEL LETTERS: LOGO
* 3/8" WHITE ACRYLIC FACES WITH
TRANS VINYL/DIGITAL PRINT GRAPHICS
APPLIED TO THE FACES
* WATTERS ENVIRONMENTAL GROUP INC.
* 3M 3630-97 BRISTOL BLUE W/ WHITE KEYLINE
* W/ LOGO
DIGITAL PRINT GRAPHICS: 3M 3630-97 BRISTOL
BLUE TRANS. FILM APPLIED TO THE FACE
* 2" PLASTIC TRIMCAPS PAINTED
TO MATCH PMS 2728C
* 5" DEEP ALUMINUM RETURN
PAINTED TO MATCH PMS 2728C
* WHITELED ILLUMINATION
* MOUNTED TO HOR. RAILS

COLOURS / FINISHES
* TRANSLUCENT VINYL
* FINISH/PAINT
* TO MATCH PMS 2728C

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SV-10-026