

COMMITTEE OF THE WHOLE – AUGUST 31, 2010

SIGN VARIANCE APPLICATION

FILE NO: SV.10-033

**OWNER: YORK REGION STANDARD CONDO CORP.
(JOSEPHINE PICA)**

**LOCATION: 3175 RUTHERFORD ROAD, UNIT 81, YCC 1052
WARD 4**

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.10-033, York Region Standard Condo Corp., (Josephine Pica), be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install wall signs on the building face of the subject property as shown on the attached drawings.

Background - Analysis and Options

Bylaw Requirements (203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install wall signs on the building face as shown on the attached drawings. The proposed signs are not shown on the approved site plan agreement and therefore a sign variance is required.

Members of the Sign Variance Committee have reviewed the application and have no objections to the application as submitted. Committee members are of the opinion that the intent and purpose of the sign by-law is being maintained.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Proposed Sketch of Signs (3)

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

/pa

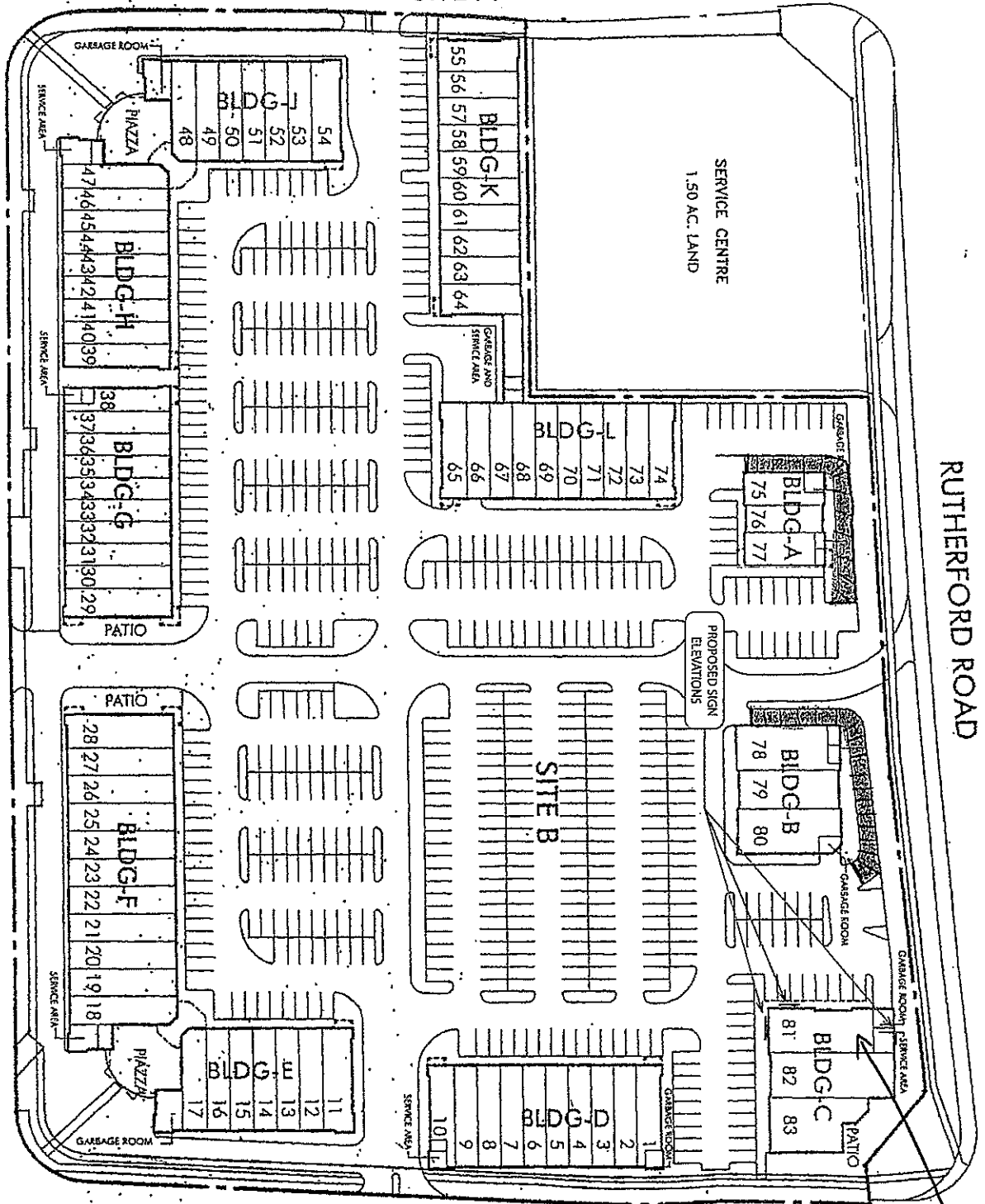


SV-10-033



RUTHERFORD ROAD

SITE A



SITE C

SITE B

VAUGHAN MILLS CIRCLE

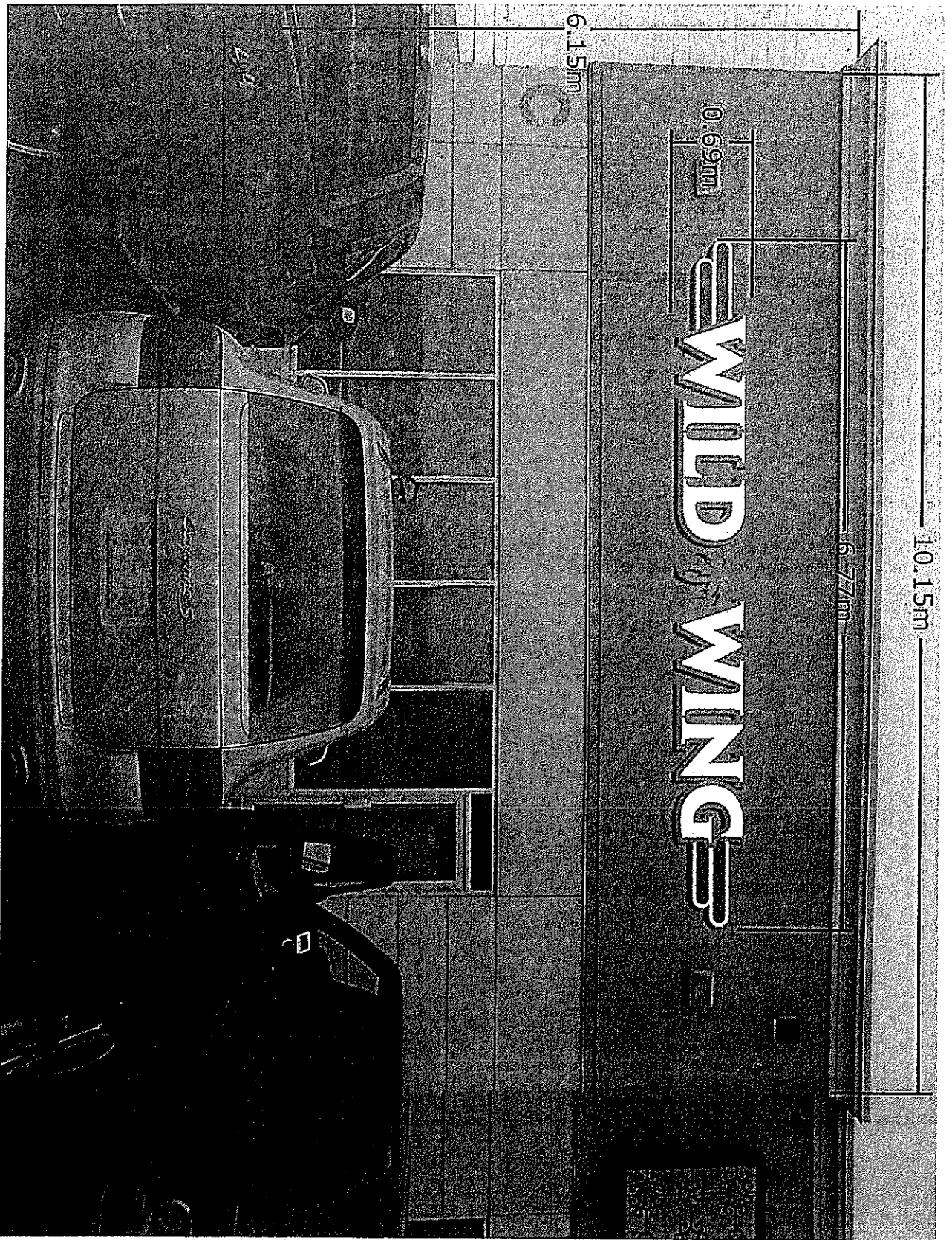
SITE PLAN

ALL AREAS ARE APPROXIMATE AND ARE SUBJECT TO CHANGE RELATIVE TO FINAL CONSTRUCTION DRAWINGS.

SUBJECT CHIT.

TUS

CI



10.15m

6.74m

6.15m

0.69m

WILD WINGS

FRONT ELEVATION

Scale: N.T.S

TOTAL OVERALL SIGN WEIGHT = 148lbs

South Elevation

SV-10-033

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LESCAR SIGNS Ltd

539 main st.
Million, ON
L9T 3J2
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Fax: 905-875-0727
Toll Free: 1-888-875-9444

Quality, Service and Dependability

Customer:
WILD WING

Project:
LED-ILLUMINATED CHANNEL LETTERS.

Site:
2071 RUTHERFORD RD,
VAUGHAN, ON

Sales:
JEFF CHOMOLOK

Designer:
DAN MOULDEY

Scale: N.T.S	Date: 07/27/10
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Filename:

Drawing No. WILD10-0702	Page No. 1 of 4
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APPROVED FOR PRODUCTION

Date: _____
Name: _____
Approval: _____

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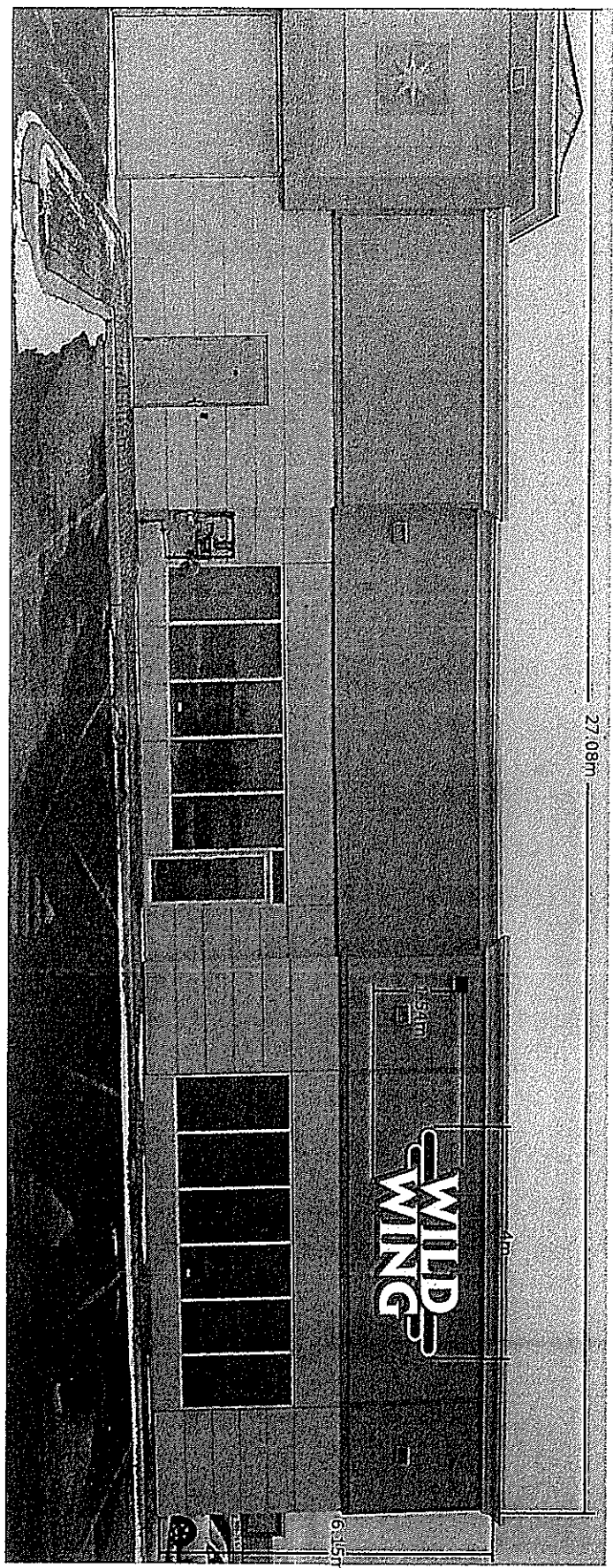
Customer:
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Project:
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Site:
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VAUGHAN, ON
Sales:
JEFF CHOMLOK
Designer:
DAN MOULDEY

Scale:
N.T.S
Date:
05/27/10
Filename:

Drawing No.
WILD10-0702
Page No.
2 of 4



WEST ELEVATION

TOTAL OVERALL SIGN WEIGHT = 195lbs

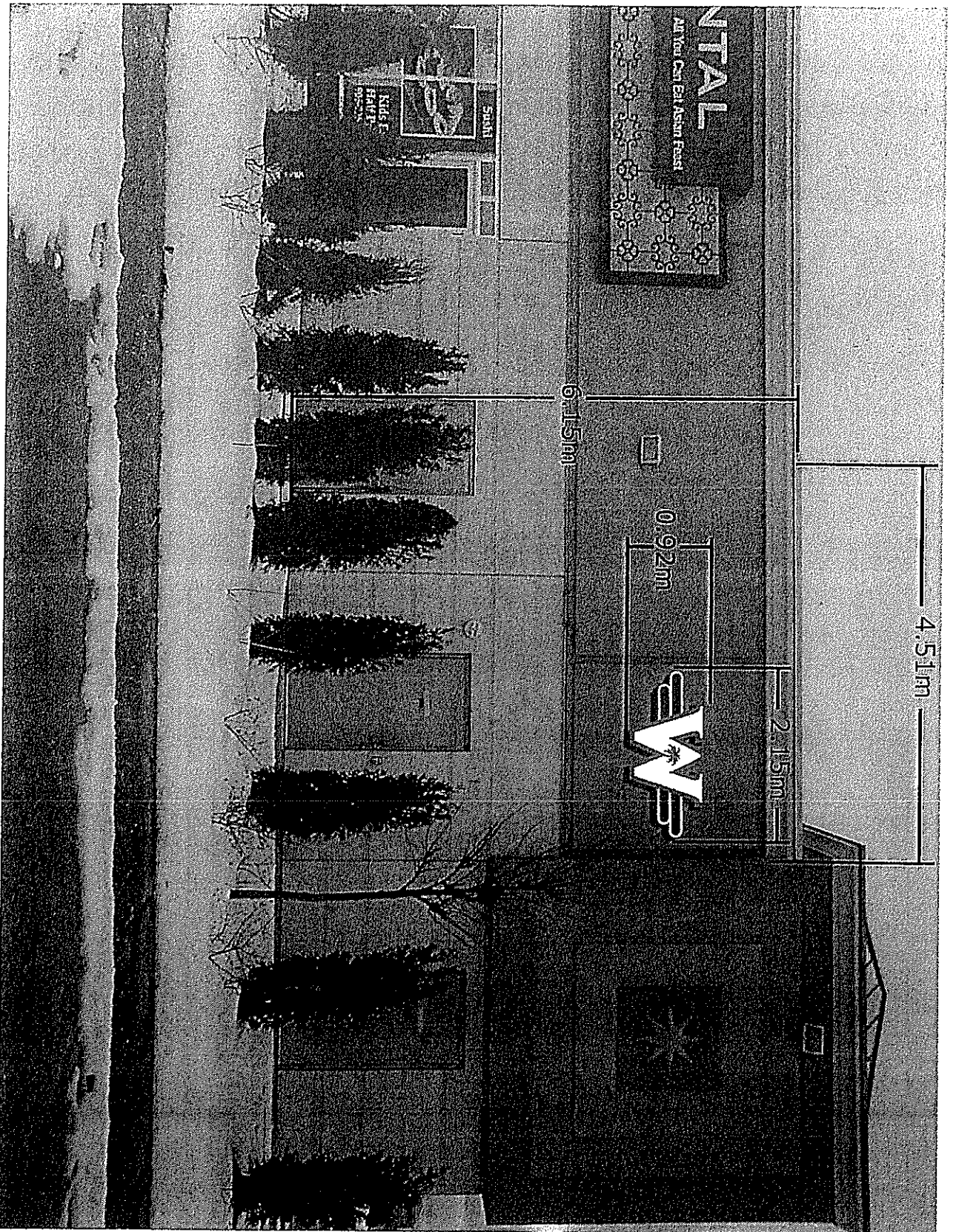
SIDE ELEVATION

Scale: N.T.S

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REAR ELEVATION

Scale: N.T.S

TOTAL OVERALL SIGN WEIGHT = 63lbs *North Elevation*

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