

COMMITTEE OF THE WHOLE – AUGUST 31, 2010

PROCLAMATION REQUEST
BIG BROTHER BIG SISTER MONTH – SEPTEMBER 2010

Recommendation

The City Clerk recommends:

- 1) That September 2010 be proclaimed as “Big Brother Big Sister Month; and
- 2) That the proclamation be posted on the City’s website and published on the City Page Online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Events – Proclamations” and on the City Page Online.

Purpose

To respond to the request received from the Development and Events Co-Ordinator of Big Brothers Big Sisters of York.

Background - Analysis and Options

The correspondence received from the Development and Events Co-Ordinator of Big Brothers Big Sisters of York is attached (Attachment 1)

The proclamation request meets the City’s proclamation Policy, as follows:

“That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”

The Big Brothers Big Sisters of York is part of Canada’s leading children’s mentoring organization whose programs are characterized by supportive, caring, positive role model relationships between an adult and child/youth that enhances the self-esteem and self-confidence of children. The organization currently serves over 400 children in York Region with a variety of programs including 1:1, Go Girls! Healthy Minds Healthy Bodies, In School Mentoring, Mentoring for Teens, The Club, Activity Night and Family and Couples Matches.

Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the strategic priorities established by Vaughan Vision 2020, in particular "Enhance and Ensure Community Safety, Health and Wellness".

Regional Implications

This report supports the promotion of awareness throughout the Region.

Conclusion

Staff is recommending that September 2010 be proclaimed as "Big Brother Big Sister Month", and that the proclamation be posted on the City's website and the City Page Online.

Attachments

Attachment 1 Correspondence from Big Brothers Big Sisters of York, dated August 19, 2010

Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk



**Big Brothers Big Sisters
of York**



Attachment 1

SHARE A LITTLE MAGIC!

August 19th, 2010

Mayor Linda D. Jackson
City of Vaughan
2141 Major MacKenzie Drive
Vaughan, ON
L6A 1T1

RECEIVED
AUG 23 2010
OFFICE OF THE MAYOR
CITY OF VAUGHAN

R
Clerks

Dear Mayor Jackson:

This letter is to formally request the City of Vaughan to declare September – Big Brother Big Sister Month.

Big Brothers Big Sisters of York is part of Canada’s leading children’s mentoring organization. Our mentoring programs are characterized by supportive, caring, positive role model relationships between an adult and child/youth that enhances the self-esteem and self-confidence of children and encourages them to develop optimistic views of themselves and their futures.

We are currently serving over 400 children in York Region in a variety of programs including the traditional 1:1, Go Girls! Healthy Minds Healthy Bodies, In School Mentoring, Mentoring for Teens, The Club, Activity night and Family and Couples Matches.

This is a National event and we would appreciate this being acknowledged by the City of Vaughan.

If you have any questions please contact me directly or our Executive Director – Moragh Wolfe.

Sincerely,

Mary Lynn Stephenson
Development and Events Co-Ordinator
905-726-2149 x 305

RECEIVED
AUG 30 2010
CLERK'S DEPT.

