COMMITTEE OF THE WHOLE - DECEMBER 7, 2010

SIGN VARIANCE APPLICATION FILE NO: SV.10-037 OWNER: 1833722 ONTARIO LTD. LOCATION: 643 CHRISLEA ROAD, UNIT 1 LOT 10, REGISTERED PLAN 65M-2588, DRAFT PLAN NO. YCC 1005 WARD 3

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.10-037, 1833722 Ontario Ltd., be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install a 6.5 sqm. wall sign on the building face of the subject property as shown on the attached drawings.

Background - Analysis and Options

Sign Bylaw Requirements (203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install a 6.5 sqm. wall sign on the elevation as shown on the attached drawings. The proposed sign is not shown on the approved site plan agreement and therefore a sign variance is required.

Members of the Sign Variance Committee have reviewed the application and note that the subject unit has very little exposure on the front building elevation in which to install a sign. Accordingly, members have no objections to the application as submitted.

Committee members are of the opinion that the intent and purpose of the sign by-law is being maintained.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

Attachments

- 1. Site Plan
- 2. Sketch of Sign

Report prepared by:

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Respectfully submitted,

John Studdy Chair, Sign Variance Committee

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