

COMMITTEE OF THE WHOLE FEBRUARY 22, 2011

PROCLAMATION AND FLAG RAISING REQUEST CANCER AWARENESS MONTH

Recommendation

The City Clerk recommends:

- 1) That April 2011 be proclaimed as "Cancer Awareness Month";
- 2) That the "Vaughan In Motion" flag be raised at the City of Vaughan Civic Centre in the month of April for a period no longer than one week in accordance with the Flag Raising/Half Masting Policy; and
- 3) That the proclamation be posted on the City's website and published on the City Page Online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations" and on the City Page Online.

Purpose

To respond to the request received from the President & Co-founder, Vaughan In Motion to Cure Cancer.

Background - Analysis and Options

The correspondence received from the President and Co-founder, Vaughan In Motion to Cure Cancer, dated February 8, 2011 is attached. (Attachment 1)

A request has been received from the President and Co-founder, Vaughan In Motion to Cure Cancer to proclaim April as Cancer Awareness Month. They also request that the City of Vaughan Council schedule a flag raising ceremony to raise the "Vaughan In Motion" flag on April 4, 2011 at the City of Vaughan Civic Centre. The City's Flag Raising/Half Masting Policy provides that the flags of non-partisans, non-profit, charitable organizations shall be flown at the City of Vaughan Civic Centre upon written request and on the understanding that the individual flag will not be flown for a period longer than one week.

Vaughan In Motion to Cure Cancer is a not-for-profit corporation staffed by volunteers dedicated to raising funds to assist those living with cancer in our community. Since 1997 Vaughan In Motion have raised over \$500,000 for the Canadian Cancer Society. In 2009 they presented the Vaughan Hospital Foundation (VHF) with a cheque for \$81,000 and in 2010 presented the VHF with another cheque for \$93,000 for an up-to-date total of \$174,000. Their upcoming fundraising events for 2011 include The GALA To Cure Cancer, The WALK To Cure Cancer and the Golf To

Cure Cancer Tournament. The City of Vaughan has in previous years proclaimed April as Cancer Awareness Month.

The proclamation request meets the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act". The Canadian Cancer Society is a registered charity.

Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the strategic priorities established by Vaughan Vision 2020, in particular "Enhance and Ensure Community Safety, Health and Wellness".

Regional Implications

N/A

Conclusion

Staff is recommending that April 2011 be proclaimed as "Cancer Awareness Month", that the "Vaughan in Motion flag be raised at the City of Vaughan Civic Centre for one week in the month of April and that the proclamation be posted on the City's website and published on the City Page Online.

Attachments

Attachment 1: Correspondence from the President and Co-founder, Vaughan In Motion to Cure Cancer, dated February 8, 2011

Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk



**President &
Co-founder**
Peter Badali

To: Members of Vaughan Council

**Vice-President &
Co-founder**
Dr. Greg D'Orio

February 8, 2011

Directors
Enza Barbieri
Chiara Franzoi
John Garibaldi
Steve Kerwin
Nick Lolacono
Amy Macaluso
Jennifer Maher
Filomena Mazzuca
Riccardo Orsini
Sue Perrella
William Rossi

We would like to ask the City of Vaughan to proclaim the month of April 2010 as "Cancer Awareness Month"; this is to bring awareness of the dreadful disease, the progress that we have made to date and what still needs to be done. We would like to ask the City to hold a Flag-Raising ceremony on April 4th, 2011.

Committee
Alicia Bastalla
Judy Borgatti
Marina Cardone
Anna Care
Sandra Colica
Manisha Cottar
Adelina DeLuca
Franca DeLuca
Susie Garibaldi
Rosa Lionetti
Richard Smith
Antoinella Strangis
Gina Tarzia-Aquino
Luisa Tirone
Michela Ursini

"Vaughan In Motion is a not-for-profit corporation staffed 100% with volunteers only. We are dedicated to raising funds to assist those living with cancer in our community. From 1997 to 2008 we raised over \$500,000. for the Canadian Cancer Society. Since 2009 all of our fundraising net proceeds are deposited in a trust fund and are directed to be spent on programs and equipment for cancer care in our new Vaughan Hospital.

In 2009 we presented the Vaughan Hospital Foundation with a cheque for \$81,000.

In 2010 we presented the VHF with another cheque for \$93,000, for an up to date total of \$174,000.00".

We have the following events scheduled for 2011::

The GALA to Cure Cancer at The Terrace, Friday, March 25th.

The WALK to Cure Cancer at Vaughan Mills, Sunday, May 1st.

GOLF to Cure Cancer Golf Tournament, Thursday, June 9th at Cardinal Red Crest.

**School Board
Representatives**
Teresa Ciaravella
Cathy Ferlisi
Anna DeBartolo

Sincerely,

A handwritten signature in black ink, appearing to read "Peter Badali".

Peter Badali
President & Co-founder

A handwritten signature in black ink, appearing to read "Greg D'Orio".

Dr. Greg D'orio
Vice-President & Co-founder

