

## **COMMITTEE OF THE WHOLE – MAY 10, 2011**

### **SIGN VARIANCE APPLICATION**

**FILE NO: SV.11-016**  
**OWNER: MINTO YONGE AND ARNOLD INC. (TOM GIANCOS)**  
**LOCATION: 7582 YONGE STREET, LOT 2, REGISTERED PLAN M-2132**  
**WARD 5**

### **Recommendation**

The Sign Variance Committee recommends:

That Sign Variance Application SV.11-016, Minto Yonge And Arnold Inc. (Tom Giancos), be APPROVED, subject to the following conditions:

- i) that the stick-on signs be omitted and not approved;
- ii) that the proposed signage be reduced in size so that it does not exceed above the height of the existing roofline; and
- ii) that the applicant not add any additional signage on the blank awnings at a future time.

### **Contribution to Sustainability**

N/A

### **Economic Impact**

None.

### **Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

### **Purpose**

Request to install two wall signs and two canopy signs on the building face of the subject property as shown on the attached drawings.

### **Background - Analysis and Options**

Sign Bylaw Requirements (By-Law 203-92, as amended):

- 6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

### **Relationship to Vaughan Vision 2020/Strategic Plan**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

### **Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

## **Conclusion**

The applicant is proposing to install two wall signs and two canopy signs on the building face as shown on the attached drawings. The proposed signage is associated with a new condominium presentation centre that is to occupy the subject lands. The subject lands are located within the Thornhill Heritage District and subject to the Special Sign District provisions of the City's Sign By-Law.

Members of the Sign Variance Committee have reviewed the application and have no objections to the approval subject to the following:

- i) that the stick-on signs be omitted and not approved;
- ii) that the proposed signage be reduced in size so that it does not exceed above the height of the existing roofline; and
- ii) that the applicant not add any additional signage on the blank awnings at a future time.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

## **Attachments**

1. Site Plan
2. Sketch of Sign (2)

## **Report prepared by:**

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

/pa



SV-11-016

PROJECT: MINTO WATER GARDEN

CLIENT: MINTO

DATE: 03.14.11

DOCKET NUMBER: MT-10179

CLIENT ACCOUNT LEAD: JENNIFER O'BRIEN

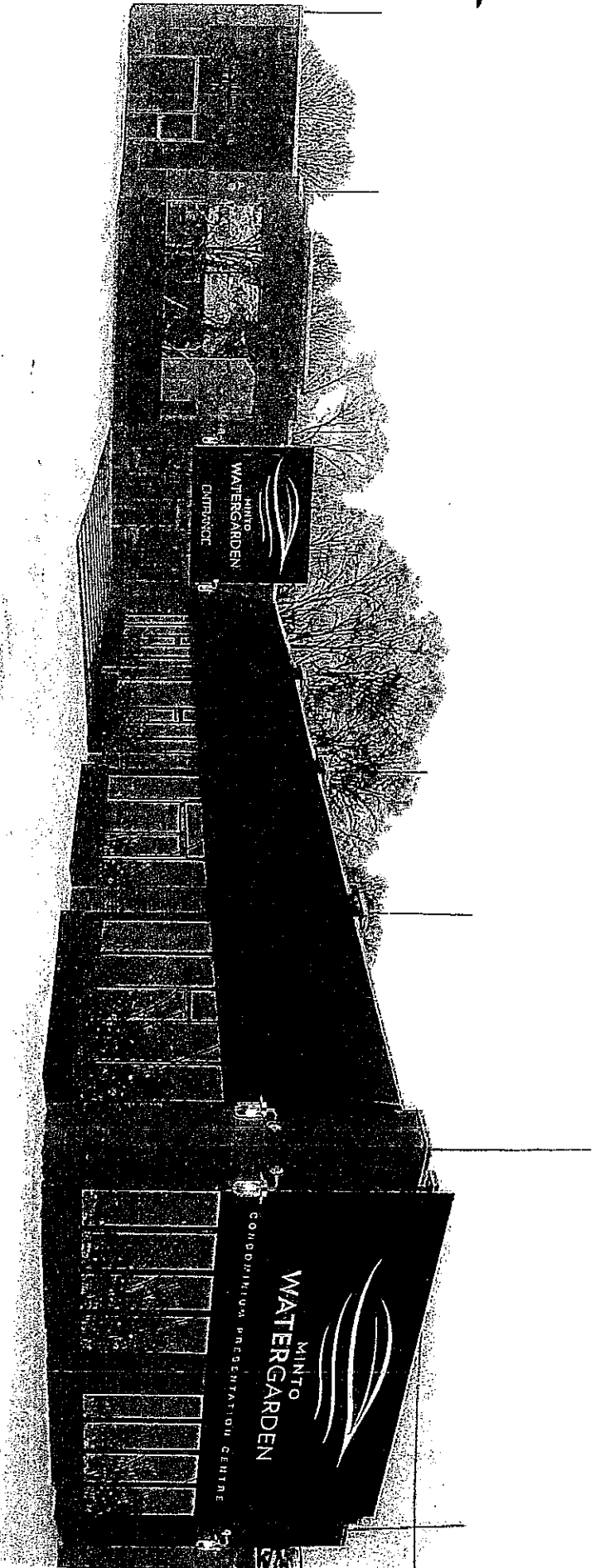
TRAFIKKGRUPP ACCOUNT LEAD: CAROLYN ANSLEY

TRAFIKKGRUPP DESIGNER: VETTER REIFNER



EXTERIOR SALES CENTRE

1.4



TRAFIKKGRUPP 5. etg. 30. Nov. 11. Tids: 41.  
1400. 10. E: 140.  
761 W. 100. 96

