

COMMITTEE OF THE WHOLE – SEPTEMBER 13, 2011

PROCLAMATION REQUEST **BIG BROTHER BIG SISTER MONTH – SEPTEMBER 2011**

Recommendation

The City Clerk recommends:

- 1) That September 2011 be proclaimed as “Big Brother Big Sister Month, and that Council ratify the action taken; and
- 2) That the proclamation be posted on the City’s website and published on the City Page Online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Events – Proclamations” and on the City Page Online.

Purpose

To respond to the request received from the Development and Events Co-Ordinator of Big Brothers Big Sisters of York.

Background - Analysis and Options

The correspondence received from the Development and Events Co-Ordinator of Big Brothers Big Sisters of York is attached (Attachment 1)

The proclamation request meets the City’s proclamation Policy, as follows:

“That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”

The Big Brothers Big Sisters of York is part of Canada’s leading children’s mentoring organization whose programs are characterized by supportive, caring, positive role model relationships between an adult and child/youth that enhances the self-esteem and self-confidence of children. The organization currently serves over 550 children in York Region with a variety of programs including Go Girls! Healthy Minds Healthy Bodies, In-School Mentoring, Mentoring for Teens, The Club, Activity Nights and Family and Couples Matches.

Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the strategic priorities established by Vaughan Vision 2020, in particular "Enhance and Ensure Community Safety, Health and Wellness".

Regional Implications

This report supports the promotion of awareness throughout the Region.

Conclusion

Staff is recommending that September 2011 be proclaimed as "Big Brother Big Sister Month", and that the proclamation be posted on the City's website and the City Page Online. Given that the first meeting of Council after the summer hiatus is scheduled for September 27, 2011, this report recommends that Council ratify the decision of Committee of the Whole at its meeting of September 13, 2011.

Attachments

Attachment 1 Correspondence from the Development and Events Coordination, Big Brothers Big Sisters of York, dated July 6, 2011

Report prepared by

Connie Bonsignore, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk



6.3

Attachment 1

S H A R E A L I T T L E M A G I C I

July 6th, 2011

Mayor Maurizio Bevilacqua
City of Vaughan
2141 Major Mackenzie Drive
Vaughan, ON L6A 1T1

Dear Mayor Bevilacqua,

RE: September – Big Brother Big Sister Month

This letter is to formally request the City of Vaughan to declare September –Big Brother Big Sister Month.

Big Brothers Big Sisters of York is part of Canada’s leading childrens’ mentoring organization. Our mentoring programs are characterized by supportive, caring, positive role model relationships between an adult and child/youth that enhances the self-esteem and self-confidence of children and encourages them to develop optimistic views of themselves and their futures.

We are currently serving over 550 children in York Region in a variety of programs including the traditional Big Brothers Big Sisters program, Go Girls! Healthy Minds Healthy Bodies, In-School Mentoring, Mentoring for Teens, The Club, Activity Nights and Family and Couples Matches.

This is a National Event and we would appreciate this being acknowledged by the City of Vaughan.

If you have any questions please contact me directly or our Executive Director – Grant Peckford at 905-726-2149 x 304.

Yours truly,

Mary Lynn Stephenson
Development and Events Co-ordinator
905-726-2149 x 305

