COMMITTEE OF THE WHOLE DECEMBER 6, 2011

SIGN VARIANCE APPLICATION FILE NO: SV.11-039 OWNER: RIOCAN MANAGEMENT INC. LOCATION: 7575 WESTON ROAD, UNIT 121 PART OF LOT 4 AND 5, CONCESSION 5 WARD 3

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.11-039, Riocan Management Inc., be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

To permit the installation of one (1) 13.5 sqm. wall sign that was not shown on the original site plan agreement

Background - Analysis and Options

Sign Bylaw Requirements (By-Law 203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install one (1) 13.5 sqm. wall sign that was not previously approved on the original site plan agreement.

Members of the Sign Variance Committee have reviewed the application and have no objections to the application as submitted. In Committee's opinion the intent and purpose of the sign by-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

- 1. Site Location Bird'Eye view
- 2. Sketch of Sign and Photo of Proposed and Existing Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy Chair, Sign Variance Committee

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