

SPECIAL COMMITTEE OF THE WHOLE MEETING – JULY 6, 2011

PROCLAMATION REQUEST UNITED JEWISH APPEAL OF GREATER TORONTO WEEK

Recommendation

The City Clerk recommends:

- 1) That the week of August 21, 2011 be proclaimed as "United Jewish Appeal of Greater Toronto Week"; and
- 2) That the proclamation be posted on the City's website and published on the City Page Online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations" and on the City Page Online.

Purpose

To respond to the request from the Director of Political Affairs, Canadian Jewish Congress.

Background - Analysis and Options

The correspondence received from the Director of Political Affairs, Canadian Jewish Congress, dated June 14, 2011, is attached. (Attachment 1)

The proclamation request meets the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act". The UJA Federation of Greater Toronto is a registered charity.

The Canadian Jewish Congress on behalf of UJA Federation of Greater Toronto has requested the City to proclaim the week of August 21, 2011 as "United Jewish Appeal of Greater Toronto Week" which coincides with the launch of their annual campaign. The UJA Federation of Greater Toronto is the city's principal Jewish community organization responsible for fundraising, allocations to numerous non-profit agencies, planning and community development. The UJA Federation and its affiliated agencies assist many Canadians of all backgrounds and faiths, combating anti-Semitism and racism in all its forms, revitalizing Jewish community structures and services, fortifying Jewish identity and fostering strong ties with Israel. Council has previously granted this proclamation request.

Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the strategic priorities established by Vaughan Vision 2020, in particular "Preserve Our Heritage & Support Diversity, Arts & Culture".

Regional Implications

N/A

Conclusion

Staff is recommending that the week of August 21, 2011 be proclaimed as "United Jewish Appeal of Greater Toronto Week", and that the proclamation be posted on the City's website and published on the City Page Online.

Attachments

Attachment 1 Correspondence from the Director of Political Affairs, Canadian Jewish Congress, dated June 14, 2011

Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk

From: Stephen Adler [SAdler@on.cjc.ca]
Sent: Tuesday, June 14, 2011 2:53 PM
To: Abrams, Jeffrey
Cc: DeBuono, Michelle; Bonsignore, Connie
Subject: RE: UJA Week

Jeff

I am writing on behalf of UJA Federation of Greater Toronto to respectfully request that the City of Vaughan Council proclaim the week of August 21, 2011 "United Jewish Appeal of Greater Toronto Week". That week will mark the launch of our annual campaign on August 23, 2011.

UJA Federation of Greater Toronto is the city's principal Jewish community organization, responsible for fundraising, allocations to dozens of non-profit agencies, planning and community development. UJA Federation touches the lives of virtually every Jewish community member in the Greater Toronto area. The activities of UJA Federation and its affiliated agencies include support for the vulnerable, nurturing shared values with Canadians of all backgrounds and faiths, combating anti-Semitism and racism in all its forms, revitalizing Jewish community structures and services, fortifying Jewish identity and fostering strong ties with Israel.

We are most grateful for your consideration of our request that the City of Vaughan Council proclaim the week of August 21, 2011 "United Jewish Appeal of Greater Toronto Week".

Sincerely,

Stephen

Stephen A. Adler
Director of Political Affairs / Directeur des affaires politiques
Canadian Jewish Congress

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