COMMITTEE OF THE WHOLE - APRIL 3, 2012

PROCLAMATION AND FLAG RAISING REQUEST CANCER AWARENESS MONTH

Recommendation

The City Clerk recommends:

- 1) That April 2012 be proclaimed as "Cancer Awareness Month":
- 2) That the "Vaughan in Motion" flag be raised at Vaughan City Hall in the month of April for a period no longer than one week in accordance with the Flag Raising/Half Masting Policy; and
- That the proclamation be posted on the City's website and published on the City Page Online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations" and on the City Page Online.

Purpose

To respond to the request received from the Co-founders, Vaughan in Motion to Cure Cancer.

Background - Analysis and Options

The correspondence received in the City Clerk's Office on March 27, 2012 from the Co-founders, Vaughan in Motion to Cure Cancer is attached. (Attachment 1). The request was received too late to be placed on the main Committee of the Whole Agenda.

The Co-founders of Vaughan in Motion to Cure Cancer are requesting the month of April to be proclaimed as Cancer Awareness Month. They also request that the City of Vaughan Council schedule a flag raising ceremony for the week of April 15th at Vaughan City Hall.

Vaughan in Motion to Cure Cancer is a not-for-profit organization staffed by volunteers dedicated to raising funds to assist those living with cancer in our community. Their fundraising efforts include such campaigns as WALK to Cure Cancer and GOLF to Cure Cancer Golf Tournament. Council has in previous years proclaimed April as Cancer Awareness Month.

The proclamation request meets the City's Proclamation Policy as the matter relates to a matter within the City's jurisdiction.

Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the strategic priorities established by Vaughan Vision 2020, in particular "Enhance and Ensure Community Safety, Health and Wellness".

Regional Implications

N/A

Conclusion

Staff is recommending that April 2012 be proclaimed as "Cancer Awareness Month, that the "Vaughan in Motion" flag be raised at the Vaughan City Hall for one week in the month of April and that the proclamation be posted on the City's website and published on the City Page Online.

Attachments

Attachment 1 Correspondence from the Co-founders, Vaughan in Motion to Cure Cancer, received March 27, 2012

Report prepared by

Connie Bonsignore, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams City Clerk

Attachment 1

Vaughan in Motion

to Cure Cancer

To: Members of Vaughan Council

March 27, 2012

President Peter Badali

Vice:President:

Greg D'Orio

Directors/Committee Enza Barbleri Filomena Mazzuca Teresa Ciaravella Cathy Fedisi Sue Perrella William Rossi Sandra Colica Anna DeBartolo Steve Kerwin Antonella Strangis Amy Macaluso Maina Cardone Micheala Ursini Frank Borgatti Anna Care

We would like to ask the City of Vaughan to proclaim the month of April 2012 as "Cancer Awareness Month"; this is to bring awareness of the dreadful disease, the progress that we have made to date and what still needs to be done. We would also like to request a Flag-raising ceremony for the week of April 15th.

Vaughan in Motion is a not-for-profit 100% volunteer staffed organization dedicated to helping our friends and family in our community. All the monies raised are held in trust for cancer care facility or services in our new Vaughan Hospital.

We have the following events scheduled for 2012:

WALK to Cure Cancer at Vaughan Mills, Sunday, April 29th featuring Danny Fernandes; registration is at 9:00 am.

GOLF to Cure Cancer Golf Tournament, Thursday, June 14th at Cardinal Redcrest Golf Club.

Yours sincerely,

Peter Badali, Co-founder

Vaughan in Motion

Dr. Greg D'Orio

Co-founder

Vaughan in Motion

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MAR 2 7 2012 CLERK'S DEPT.