COMMITTEE OF THE WHOLE JANUARY 17, 2012

SITE DEVELOPMENT FILE DA.11.089 2026919 ONTARIO LIMITED WARD 4

Recommendation

The Commissioner of Planning recommends:

 THAT Site Development File DA.11.089 (2026919 Ontario Limited) BE APPROVED, to permit new building elevations for the existing 328.3m² eating establishment with a drivethrough (McDonald's Restaurant), as shown on Attachments #3 to #5 inclusive.

Contributions to Sustainability

The applicant has advised that the proposed elevation changes form part of the McDonald's Restaurant rebranding, which includes interior alteration and that following sustainable features will be provided within the building design:

- i) low flow fixtures;
- ii) tri-sort garbage and recycling bins;
- iii) LED exterior and interior lighting; and;
- iv) LED lit signage.

Economic Impact

There are no requirements for new funding associated with this report.

Communications Plan

N/A

Purpose

The Owner has submitted Site Development File DA.11.089 to permit revisions to the building elevations for the existing eating establishment (Building "E") shown on Attachment #3. The site is developed with 4 service commercial—buildings, including Building "E", a 328.3m² eating establishment with a drive-through (McDonald's Restaurant).

Background - Analysis and Options

Location

The subject lands shown on Attachments #1 and #2 are located on the north side of Steeles Avenue West, east of Highway #400 (3320 Steeles Avenue West), City of Vaughan. The surrounding land uses are shown on Attachment #2.

Official Plan and Zoning

The subject lands are designated "Prestige Area" by OPA #450 (Employment Area Plan), and are further subject to the "Service Node" policies of the Plan, which provide for the day-to-day convenience and service needs of the surrounding employment area, including eating establishments (Section 2.25, OPA #450, in part).

The subject lands are also designated "Commercial Mixed-Use" by the new City of Vaughan Official Plan 2010, which was adopted by Vaughan Council on September 7, 2010 (as modified September 27, 2011) and is pending approval from the Region of York.

The proposal to reface the existing eating establishment with new corporate building elevations for a McDonald's Restaurant conforms to the Official Plans.

The subject lands are zoned C7 Service Commercial Zone by Zoning By-law 1-88, subject to Exception 9(824). The proposal complies with Zoning By-law 1-88.

Site Design/Building Elevations

The 1.8 ha site is developed with 4 single-storey service commercial buildings, as shown on Attachment #3. The Owner has proposed new building elevations for the McDonald's Restaurant (Building "E") as shown on Attachments #4 and #5. The upgrades to the exterior elevations include McDonald's signage on the east and south elevations, and McCafe signage on the east and west elevations. The Owner has advised that the revised elevations, materials and colours reflect the new McDonald's Restaurant corporate standard. The Vaughan Development Planning Department is satisfied with the proposed building elevations shown on Attachments #4 and #5.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities set forth in Vaughan Vision 2020, particularly "Plan & Manage Growth & Economic Well-being".

Regional Implications

There are no Regional implications associated with the proposal.

Conclusion

The Site Development Application has been reviewed in consideration of the policies of OPA #450 (Employment Area Plan), Zoning By-law 1-88, comments from City Departments and the area context. The Development Planning Department is satisfied with the proposed building elevations for the existing eating establishment (McDonald's Restaurant). Accordingly, the Development Planning Department can support the approval of the Site Development Application, subject to the condition contained in this report.

Attachments

- Context Location Map
- Location Map
- Site Plan
- Elevation Plan
- Rendered Elevation South East View

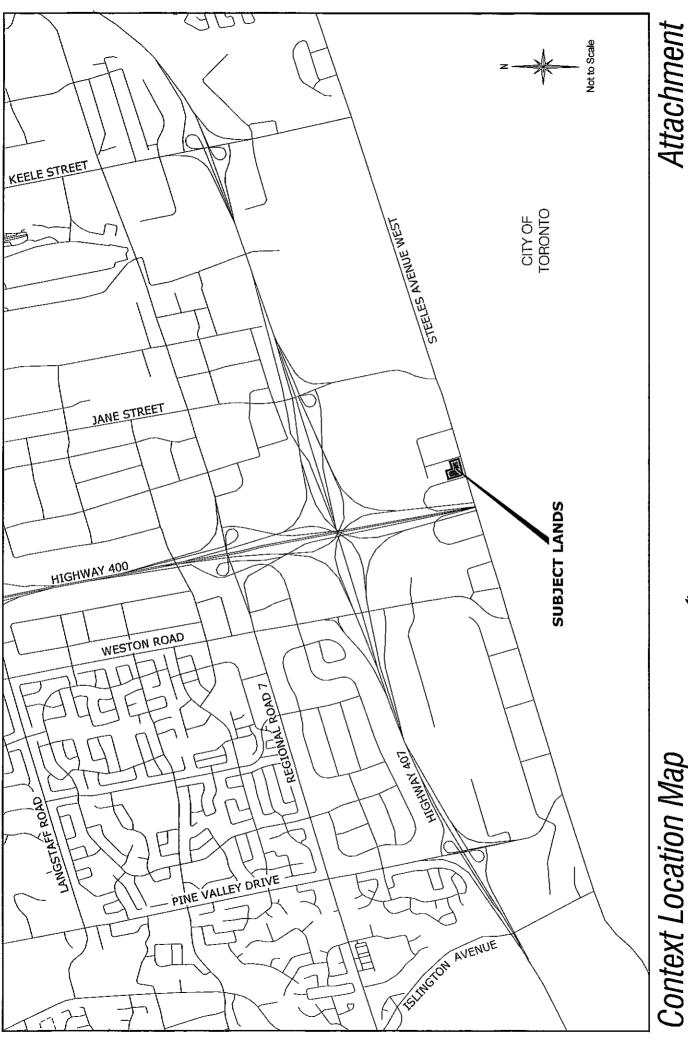
Report prepared by:

Daniel Woolfson, Planner 1, ext. 8213 Christina Napoli, Senior Planner, ext. 8483 Mauro Peverini, Manager of Development Planning, ext. 8407

Respectfully submitted,

JOHN MACKENZIE Commissioner of Planning GRANT UYEYAMA Director of Development Planning

/CM



Attachment

File: DA.11.089

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VAUGHAN

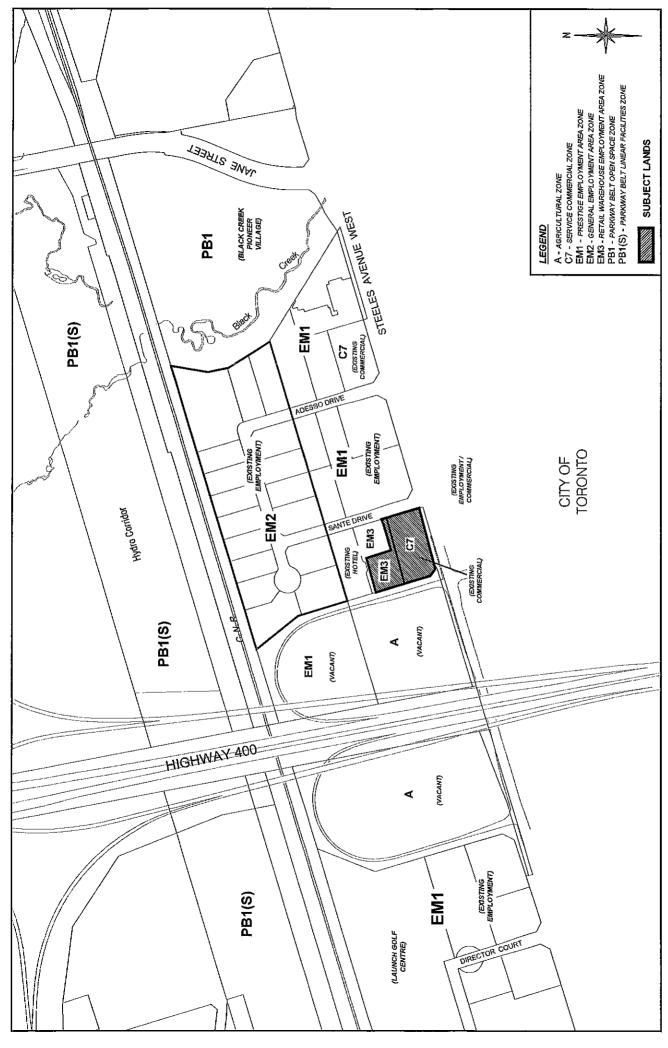
Development Planning Department

Date: December 6, 2011

Applicant: 2026919 Ontario Limited

Location: Part of Lot 1, Concession 5

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Location Map

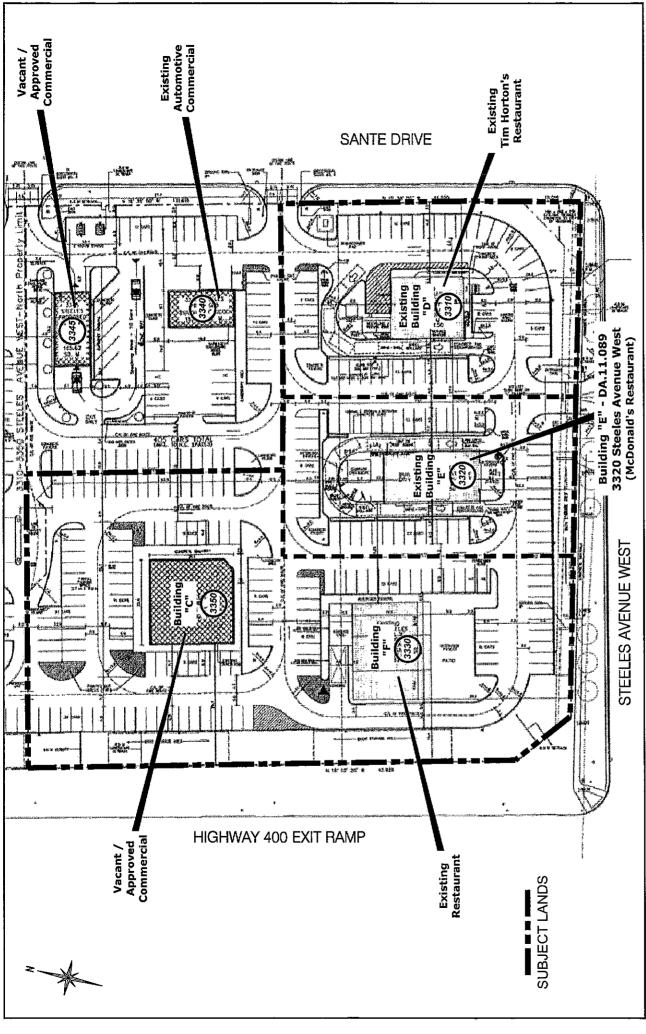
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Attachment

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Attachment

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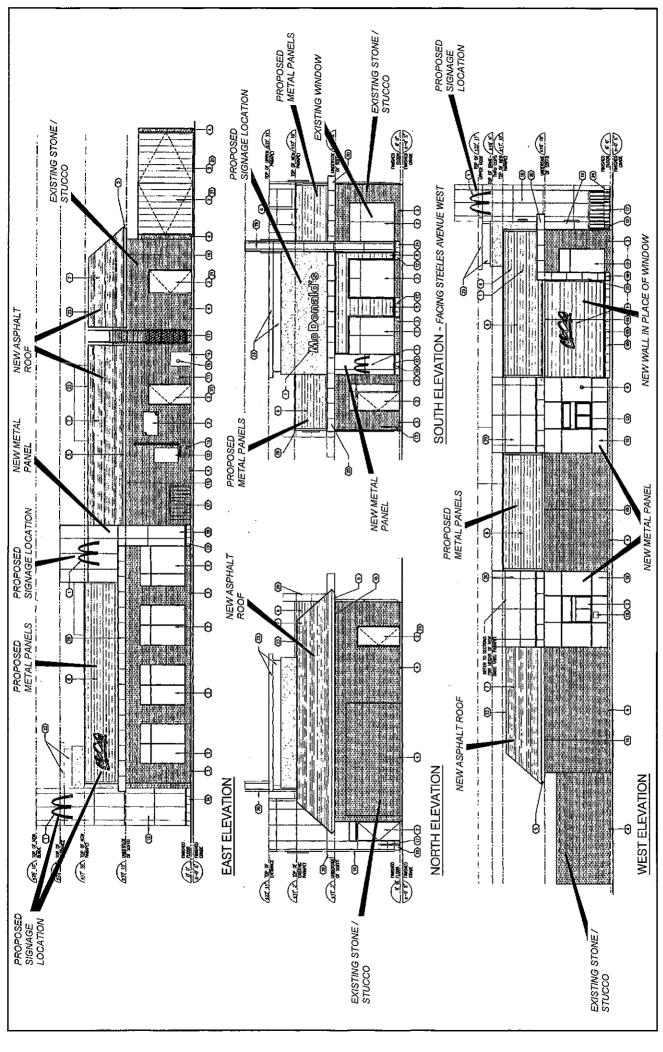
Development Planning Department

Date: December 6, 2011

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Site Plan

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Elevation Plan

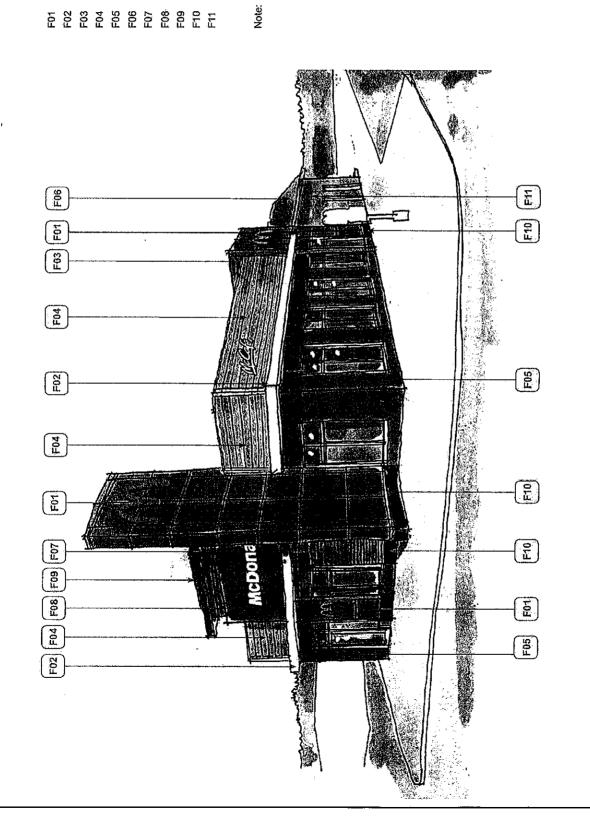
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Attachment

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Date: December 6, 2011



Any roof retaining existing asphalt shingles requiring colour change must be replaced with new asphalt shingles to match the paint colour indicated.

Mercury Panel System - charcoal grey

Vicwest Metal Panel - charcoal grey

Stain - charcoal grey Paint - regerit grey

Mercury Panel System - bone white

Mercury Panel System -- red

Fiber Cement Planks - chestnut brown

Metal Cornice - charcoal grey

Stucco - charcoal grey

Stone Base - diamond black

Stain - regent grey

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Not to Scale

Date: December 6, 2011



VAUGHAN Development Planning Department

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Location: Part of Lot 1, Concession 5 2026919 Ontario Limited

Rendered Elevation

(South East View)