

**SIGN VARIANCE APPLICATION**  
**FILE NO: SV.11-046**  
**OWNER: CELLOWAY REAL ESTATE INVESTMENT**  
**LOCATION: 110 WINDFLOWER GATE, UNIT G4**  
**PART OF LOT 6, CONCESSION 6**  
**WARD 3**

**Recommendation**

The Sign Variance Committee recommends:

That Sign Variance Application SV.11-046, Celloway Real Estate Investment, be APPROVED.

**Contribution to Sustainability**

N/A

**Economic Impact**

None.

**Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

**Purpose**

The applicant is requesting to install a 1.9 sqm. wall sign on the rear of the building as shown on the attached drawing.

**Background - Analysis and Options**

Sign Bylaw Requirements (By-Law 203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

**Relationship to Vaughan Vision 2020/Strategic Plan**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

**Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

## **Conclusion**

The applicant is proposing to install a 1.9 sqm. wall sign on the rear elevation building as shown on the attached drawing. The proposed sign was not shown on the site plan agreement that has been approved for the property.

Members of the Sign Variance Committee have reviewed the application and have no objections to the application as submitted. Members of the Committee are of the opinion that the intent and purpose of the Sign By-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

## **Attachments**

1. Site Plan
2. Sketch of Proposed Sign

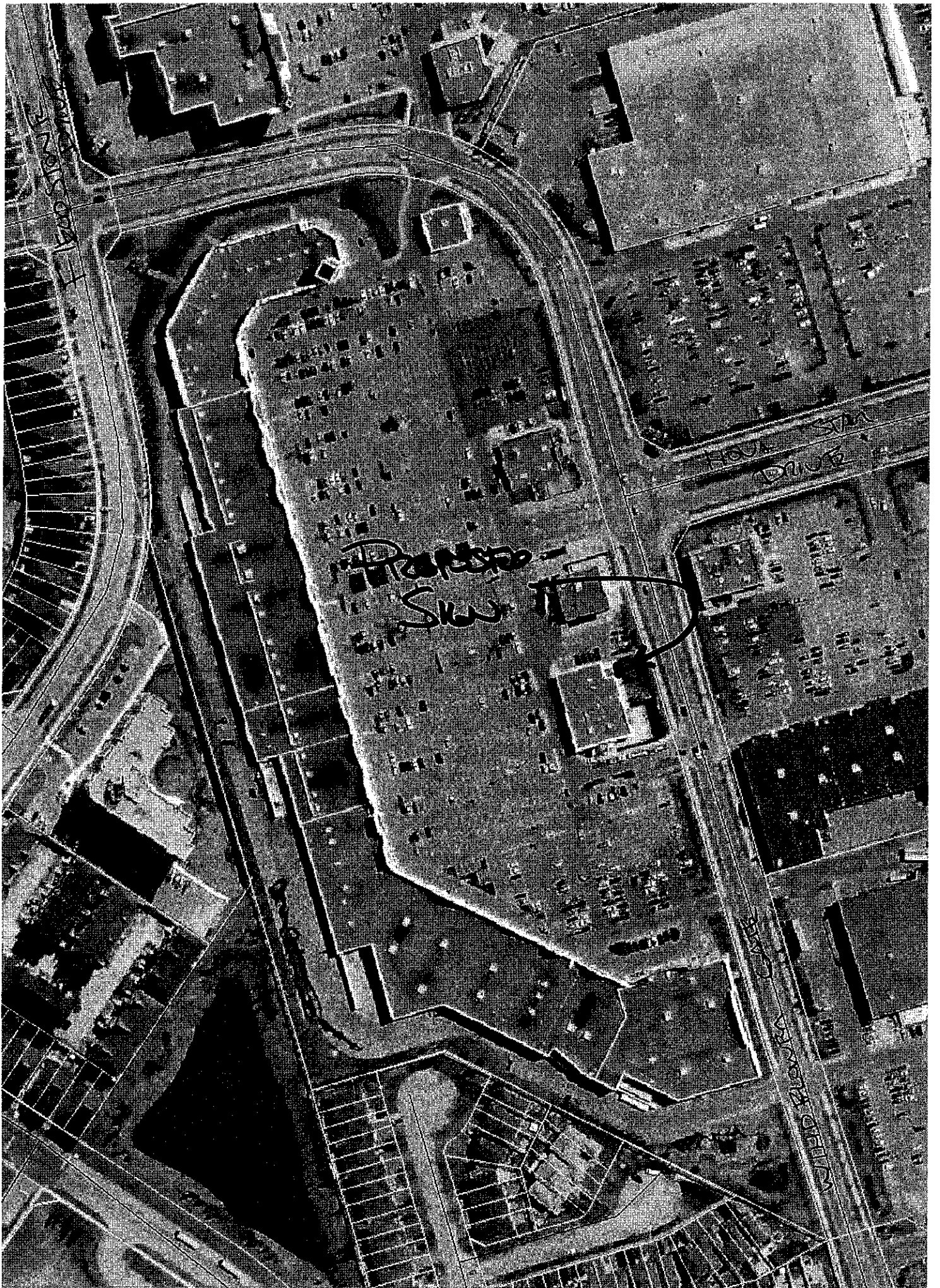
## **Report prepared by:**

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

/as



10' 2"

Weight 5 lbs Each Letter

# PEARLE VISION

20.3 sq ft

1 Sign Rear

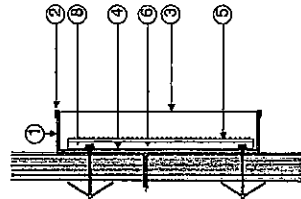
18 3/4"

24"

**NOTES:**

1. 3" Deep .063 Aluminum Returns - Green to Match PMS 3288
  2. 1" Jewellee Trim Cap - Green to Match PMS 3288
  3. 3/16" White 2447 Optix LD Acrylic Faces w/ Green PMS 3288C by Day, White at Night, Vinyl Overlay
  4. .063 Aluminum Backs
  5. Sloan V-Series White L.E.D.'s
  6. Low Voltage Wiring from LED Strip to Transformer
  7. 30 W/A LED Transformer Located Behind Wall (Not Shown)
  8. Stainless Steel Toggle Bolts ( thru Bolter if Accessible )
- Storefront is made of: Stucco

**LED LIT CHANNELS**



**SSI SIGN SERVICES INCORPORATED**

Sign Services Incorporated, 181 Monticello Crescent, Melville, New York 11747  
 Phone: 631-457-7315 Fax: 631-367-7319 email:shelley@ssi.com

**Client** : Pearle Vision  
**Location** : Piazza Del Sole, 110 Winthrop Circle, unit G4, Woodbridge, Ontario  
**Project** : Flush Mounted LED Channel Letters  
**Drawn By** : Shawn L  
**Date** : 12/11  
**File** : PearleVisionWoodbridgeONShopRear1

I HAVE REVIEWED THE ABOVE SPECIFICATIONS & HEREBY FULLY UNDERSTAND THE CONTENT OF WORK TO BE PERFORMED THAT I APPROVE THIS PROJECT TO BEGIN:  
 Clients approval: \_\_\_\_\_  
 Landlord's Approval: \_\_\_\_\_  
 DATE / / SIGNED: \_\_\_\_\_ DATE / / SIGNED: \_\_\_\_\_

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