

COMMITTEE OF THE WHOLE MEETING – JUNE 19, 2012

PROCLAMATION REQUEST UNITED JEWISH APPEAL OF GREATER TORONTO WEEK

Recommendation

The City Clerk recommends:

- 1) That the week of August 19 to 25, 2012 be proclaimed as "United Jewish Appeal of Greater Toronto Week"; and
- 2) That the proclamation be posted on the City's website and published on the City Page Online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations" and on the City Page Online.

Purpose

To respond to the request from the Associate Director of Ontario Government Relations, The Centre for Israel and Jewish Affairs

Background - Analysis and Options

The correspondence received from the Associate Director of Ontario Government Relations, The Centre for Israel and Jewish Affairs, dated June 1, 2012, is attached. (Attachment 1)

The proclamation request meets the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act".

The Centre for Israel and Jewish Affairs, the advocacy agent of the Jewish Federations of Canada, has requested the City of Vaughan to proclaim the week of August 19 to 25, 2012 as "United Jewish Appeal of Greater Toronto Week" which coincides with the launch of their annual campaign on August 21, 2012. The UJA Federation of Greater Toronto is the city's principal Jewish community organization responsible for fundraising, allocations to numerous non-profit agencies, planning and community development. The UJA Federation and its affiliated agencies assist many Canadians of all backgrounds and faiths, combating anti-Semitism and racism in all its forms, revitalizing Jewish community structures and services, fortifying Jewish identity and fostering strong ties with Israel. Council has previously granted this proclamation request.

Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the strategic priorities established by Vaughan Vision 2020, in particular "Preserve Our Heritage & Support Diversity, Arts & Culture".

Regional Implications

N/A

Conclusion

Staff is recommending that the week of August 19 to 25, 2012 be proclaimed as "United Jewish Appeal of Greater Toronto Week" and that the proclamation be posted on the City's website and published on the City Page Online.

Attachments

Attachment 1 Correspondence from the Associate Director Ontario Government Relations, The Centre for Israel and Jewish Affairs, dated June 1, 2012

Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk



June 1, 2012

Mr. Jeffrey Abrams
Clerk
City of Vaughan
2141 Major Mackenzie Drive
Vaughan, Ontario

Dear Mr. Abrams,

I am writing on behalf of UJA Federation of Greater Toronto to respectfully request that the City of Vaughan Council proclaim the week of August 19 to 25, 2012 "UJA Week". That week will mark the launch of their annual campaign on August 21, 2012.

UJA Federation of Greater Toronto is the city's principal Jewish community organization, responsible for fundraising, allocations to dozens of non-profit agencies, planning and community development. UJA Federation touches the lives of virtually every Jewish community member in the Greater Toronto area. The activities of UJA Federation and its affiliated agencies include support for the vulnerable, nurturing shared values with Canadians of all backgrounds and faiths, combating anti-Semitism and racism in all its forms, revitalizing Jewish community structures and services, fortifying Jewish identity and fostering strong ties with Israel.

We are most grateful for your consideration of our request that the City of Vaughan Council proclaim the week of August 19 to 25, 2012 "UJA Week".

Sincerely,

Stephen A. Adler
Associate Director Ontario Government Relations
The Centre for Israel and Jewish Affairs

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CLERK'S DEPT.