APPENDIX "A"

CITY OF VAUGHAN

REPORT NO. 44 OF THE

COMMITTEE OF THE WHOLE (WORKING SESSION)

For consideration by the Council of the City of Vaughan on Monday, June 10, 2002

The Committee of the Whole (Working Session) met at 10:55 a.m., on Tuesday, May 28, 2002.

Present: Mayor Michael Di Biase, Chair

Regional Councillor Gino Rosati Councillor Bernie Di Vona Councillor Mario Ferri Councillor Susan Kadis

The Committee of the Whole (Working Session) passed the following resolution:

That the Rules of Procedure with respect to start time be waived to permit the meeting to commence at 10:55 a.m.

The following items were dealt with:

1 NEWSPAPER ADVERTISING POLICY

(Deferred from Council meeting – May 13, 2002)

The Committee of the Whole (Working Session) recommends:

- 1) That the recommendation contained in the following report of the City Clerk, dated April 30, 2002, be approved, subject to replacing "All newspapers" with "All community and ethnocultural newspapers distributed within the City of Vaughan" in the Newspaper Advertising Policy under "Criteria for Placement of Advertising", under the heading, 3 e) "Election Notices"; and
- 2) That staff be directed to exercise discretion to utilize the appropriate methods necessary to focus on the desired target audience, with respect to Legal and/or Statutory Notices.
- That should Council make any changes respecting placement of statutory ads, the Newspaper Advertising Policy be amended accordingly; and
- 4) That the additional information memorandum of the City Clerk, dated May 28, 2002, be received.

APPENDIX 'A' REPORT NO. 44 OF THE COMMITTEE OF THE WHOLE (WORKING SESSION) FOR CONSIDERATION BY COUNCIL, MONDAY, JUNE 10, 2002

Recommendation

Council, at its meeting of May 13, 2002, adopted the following:

That this matter be deferred for consideration with the City Page Advertising Contract, in accordance with the memorandum from the City Clerk, and the Director of Corporate Communications, dated May 9, 2002.

The Committee of the Whole (Working Session) recommends:

- 1) That the recommendation contained in the following report of the City Clerk, dated April 30, 2002, be approved, subject to replacing "All newspapers" with "All community and ethnocultural newspapers distributed within the City of Vaughan" in the Newspaper Advertising Policy under "Criteria for Placement of Advertising", under the heading, 3 e) "Election Notices"; and
- 2) That staff be directed to exercise discretion to utilize the appropriate methods necessary to focus on the desired target audience, with respect to Legal and/or Statutory Notices.

Recommendation

The City Clerk recommends that the attached Advertising Policy be approved and that the current policy be rescinded.

2 CITY PAGE ADVERTISING CONTRACT - VAUGHAN CITIZEN/LIBERAL

The Committee of the Whole (Working Session) recommends

- 1) That this matter be referred to the Council meeting of June 10, 2002, for further examination; and
- 2) That the deputation of Mr. Gord Paolucci, Director of Advertising, The Liberal & Vaughan Citizen, 9350 Yonge Street, Box 390, Richmond Hill, L4C 4Y6, and confidential written submission, dated May 17, 2002, be received.

Recommendation

The Director of Corporate Communications recommends

1. That direction be provided with respect to the following recommendation contained in the attached report which was deferred from the Committee of the Whole Working Session of April 30, 2002:

That the City of Vaughan enter into a two-year contract with The Liberal-Vaughan Citizen for a weekly *City Page* in the Vaughan Citizen and the Thornhill Liberal as follows:

Year One \$0.99 per agate line plus GST for annual rate of \$97,167 Year Two \$1.02 per agate line plus GST for annual rate of \$100,082

- 2. That the additional information provided by The Liberal-Vaughan Citizen be received; and
- That the following report addressing concerns raised at the above-mentioned Working Session be received.

APPENDIX 'A' REPORT NO. 44 OF THE COMMITTEE OF THE WHOLE (WORKING SESSION) FOR CONSIDERATION BY COUNCIL, MONDAY, JUNE 10, 2002

3 CITY-OWNED HERITAGE STRUCTURES CITY-INITIATED AMENDMENT TO THE ZONING BY-LAW FILE 3.9

The Committee of the Whole (Working Session) recommends:

- 1) That this matter be referred to the Ward 5 Sub-Committee in order for a meeting to take place and to provide staff with an opportunity to evaluate and address the concerns raised with respect to the location of the Arnold House and the possible downsizing of programs being offered;
- 2) That Heritage Vaughan be notified of the meeting;
- 3) That the deputation of Ms. Randi Fellus, Spring Gate Boulevard, Thornhill, L4J 3L7, and written submission dated May 27, 2002, and renderings, be received; and
- 4) That the written submission of the Crestwood, Springfarm, Yorkhill Residents' Association, 1 Brooke Street, Thornhill, L4J 2K7, dated May 27, 2002, and petition dated May 2002, be received.

Recommendation

The Commissioner of Planning recommends the following:

THAT Council direct staff to schedule a Public Hearing to consider a City-initiated amendment the to Zoning By-law to recognize the existing setbacks at the Arnold House and John Charlton House, and to legalize the existing setbacks of the legal non-conforming City-owned heritage structures.

4 CITY INITIATED AMENDMENT TO BY-LAW 1-88 DRIVEWAY AND CURB CUT CONFIGURATION FILE 1.6.6.3

The Committee of the Whole (Working Session) recommends:

- 1) That the recommendation contained in the following report of the Commissioner of Planning, dated May 28, 2002, be approved;
- 2) That the deputation of Ms. Nadia Magarelli, Weston Downs Ratepayers' Association, be received; and
- 3) That the additional information memorandum of the Executive Director of City Engineering and Public Works, dated May 27, 2002, be received.

Recommendation

The Commissioner of Planning recommends:

That this report regarding a City-wide review of current driveway and curb cut standards BE RECEIVED as further information.

3

APPENDIX 'A' REPORT NO. 44 OF THE COMMITTEE OF THE WHOLE (WORKING SESSION) FOR CONSIDERATION BY COUNCIL, MONDAY, JUNE 10, 2002

| he meeting adjourned at 12:02 p.m. | |
|------------------------------------|--|
| despectfully submitted, | |
| layor Michael Di Biase, Chair. | |
| | |