

CITY OF VAUGHAN
REPORT NO. 4 OF THE
OPERATIONAL AND STRATEGIC PLANNING COMMITTEE

*For consideration by the Council
of the City of Vaughan
on March 31, 2003*

The Operational and Strategic Planning Committee met at 4:25 p.m., on Tuesday, March 25, 2003, in the Councillors' Boardroom.

Present: Councillor Mario F. Ferri, Chair
Mayor Michael Di Biase
Regional Councillor Gino Rosati
Councillor Mario G. Racco

Also present: Councillor Bernie Di Vona

The following item was dealt with:

1 VAUGHAN VISION 2007 COMMUNICATIONS AND PROMOTION STRATEGY

The Operational and Strategic Planning Committee recommends:

- 1) That Clause 2, contained in the report of the Commissioner of Economic/Technology Development and Communications, dated March 17, 2003, be approved;**
- 2) That a presentation be made at the Developers Luncheon on March 27, 2003; and**
- 3) That three Town Hall meetings, with appropriate notification and advertising, be held in the north, east and west sections of the City, and that the meeting dates be determined by Members of Council.**

Council, at its meeting of March 17, 2003, adopted the following resolution:

THAT this matter be referred to the next Operational and Strategic Planning Committee meeting.

Report of the Commissioner of Economic/Technology Development and Communications

The Commissioner of Economic/Technology Development and Communications, in consultation with the Chair of the Operational and Strategic Planning Committee, recommends:

1. That this report on the communications and promotion work plan in support of the new Vaughan Vision be received, and;

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2. That Staff initiate the work plan to promote the Vaughan Vision to external and internal stakeholders.

The meeting adjourned at 5:05 p.m.

Respectfully submitted,

Councillor Mario F. Ferri, Chair