

FUNDRAISER FOR ITALY EARTHQUAKE RELIEF FUND AT CITY PLAYHOUSE THEATRE

Councillor Sandra Yeung Racco recommends:

1. That the City of Vaughan provide rental of the City Playhouse Theatre at no charge to Insieme Productions for a two-evening fundraiser production in support of the Abruzzo Earthquake Relief Fund.

Economic Impact

The rental fees for the City of Vaughan's City Playhouse Theatre for the two-night fundraiser event would be absorbed by the City of Vaughan.

Communications Plan

N/A

Purpose

To support a fundraising effort in the City of Vaughan for the Italy earthquake victims.

Background - Analysis and Options

Insieme Productions is a local, Vaughan-based Italian theatre production company. According to their website, the goal of Insieme Productions is twofold: first, to keep alive the love of Italian culture through theatre, and second to support various charities through each of their productions.

In response to the national state of emergency declared in Italy as a result of the earthquake that struck Italy's L'Aquila region on April 6, 2009, Insieme Productions will be hosting a two-evening fundraising event at the City Playhouse Theatre.

Details of the event are currently being determined between Insieme Productions and the City Playhouse Theatre; however, all proceeds from the event will be donated to the Abruzzo Earthquake Relief Fund through Villa Charities.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

N/A

Conclusion

In light of the City of Vaughan's efforts to promote charity and to work in partnership with City-based groups and in response to the national state of emergency declared in Italy following the earthquake, Councillor Sandra Yeung Racco recommends that the City of Vaughan support the local fundraising efforts of Insieme Productions through the aforementioned recommendation.

Attachments

None

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Respectfully submitted,

Sandra Yeung Racco
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