

COUNCIL MEETING - FEBRUARY 3, 2009

PROCLAMATION REQUEST HEART MONTH

Recommendation

The City Clerk recommends:

- 1) That February 2009 be proclaimed as "Heart Month"; and
- 2) That the proclamation be posted on the City's website and published on the City Page, space permitting

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations". Publishing proclamations on the City Page depends on space availability.

Purpose

To respond to the request received from the Interim Chief Executive Officer of the Heart and Stroke Foundation of Ontario.

Background - Analysis and Options

The correspondence received from the Interim Chief Executive Officer of The Heart and Stroke Foundation of Ontario is attached. (Attachment #1).

A request has been received from the Heart and Stroke Foundation of Ontario, with respect to proclaiming the month of February as "Heart Month" in the City of Vaughan.

Heart disease and stroke are responsible for 1 in 3 deaths in Canada. The Heart and Stroke Foundation of Ontario is taking positive action to reduce heart and stroke casualties through planned priority research and health promotion programs. The Heart and Stroke Foundation's campaign raises awareness, education and funds that have an enormous impact on the lives of heart and stroke patients and all citizens across Canada. Vaughan Council has approved a similar request in the past.

The proclamation request meets the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act"

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

N/A

Conclusion

Staff is recommending that February 2009 be proclaimed as "Heart Month", and that the proclamation be posted on the City's website and published on the City Page, space permitting.

Attachments

Attachment #1 - Correspondence from the Heart and Stroke Foundation of Ontario, dated
January 22, 2009

Report prepared by:

Connie Bonsignore, Administrative Assistant

Respectfully submitted,

Jeffrey A. Abrams
City Clerk



**HEART &
STROKE
FOUNDATION
OF ONTARIO**

Finding answers. For life.

2300 Yonge Street
Suite 1300
P.O. Box 2414
Toronto, Ontario
M4P 1E4

Tel. (416) 489-7100
Fax (416) 489-6885

HONORARY PATRON
The Honourable
David C. Onley, O. Ont.
Lieutenant Governor
Of Ontario

BOARD OF DIRECTORS
Colleen Johnston, F.C.A.
Chair of the Board and
President

Michael LeClair
Past Chair of the Board

Directors
Heather M. Arthur, Ph.D.
Chi-Ming Chow, M.D.
Barry Cracower
U. Phillip Daniels, Ph.D.
Shafiq Ebrahim, M.B.A.
David Garland, C.A.
Marlys L. Koschinsky, Ph.D.
Robert S. McKelvie, M.D.
G. Peter Oakes, C.A.
Donna Parr
Margaret L. Rand, Ph.D.
Irfhan Rawji
Allan Reynolds

Honorary Director
Anthony Graham, M.D.

**INTERIM
CHIEF EXECUTIVE OFFICER**
William J. Thomas, C.A.

FOUNDATION SECRETARY
Pauline Wijeyesekera

January 22, 2009

Her Worship Linda D. Jackson & Council
City of Vaughan
2141 Major Mackenzie Drive
Vaughan, ON L6A 1T1

RECEIVED

JAN 26 2009

CLERK'S DEPT.

Dear Honourable Mayor Jackson & Members of City Council:

Beginning February 2, 2009, the Heart and Stroke Foundation of Ontario will celebrate Heart Month. In recognition of this annual celebration, I would like to request that your office proclaim February Heart Month.

February is Heart Month, the time when our annual door-to-door fund raising campaign comes to life. Heart Month – the Heart and Stroke Foundation fundraising initiative that dedicates the entire month of February to raising funds for vital life-saving research – was inspired by a fundraising initiative called "Heart Sunday." The concept was adopted in British Columbia in the mid-1950s; in Ontario in 1958, and has since expanded across the country. From the early 1960s, door-to-door fundraising was the primary focus of Heart Month.

Today, however, Heart Month is a much broader campaign that comprises fundraising, community engagement and awareness generation in neighbourhoods across Canada. This campaign mobilizes Canadians to rally together in raising awareness and funds that have an enormous impact on the lives of not just heart and stroke patients, but all Canadians. Through the generosity and compassion of neighbours opening their doors, and the volunteers who call on our behalf, the Heart and Stroke Foundation has been able to apply life-saving knowledge, education and advocacy that gets results, such as: pioneering research into the use of a clot-busting drug that, for many, can actually reverse the effects of stroke. We've made huge advances in in-utero and neonatal heart research that saves babies' lives.

Every year, heart disease and stroke are responsible for 1 in 3 deaths in Canada. To date, initiatives like Heart Month volunteers have helped to fund:

- Research that has resulted in the use of a clot-busting drug that reverses the effects of stroke
- In-utero and neonatal heart research that saves babies' lives
- Research that helps Canadians eat healthier and live longer

But there's still so much more to do. We're fighting to eliminate trans fats from processed foods. We are also setting the standard in stroke care through coordinated research, treatment and recovery efforts to change lives for the better. This year, our goal is to raise even more. Specifically, we're striving to raise over \$7 million with the help of thousands of volunteers from communities across Canada.

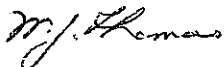
In celebration of Heart Month, I wish to personally extend an invitation to all Vaughan Councillors, to join me in the 2009 Speak from the Heart Valentine's Day event at Nathan Phillips Square on February 14th. The Valentine's Day Speak from the Heart event hopes to draw out a large crowd of Ontarians with family friendly activities designed to promote a healthy heart. Mayor Miller and many VIP's will be in attendance to celebrate this momentous event. Should you require any further information, please do not hesitate to contact me. We look forward to your participation.

During Heart Month we are reminded of those whose lives have been dedicated to ensuring advances are made in the prevention and treatment of heart-related health issues, such as sudden cardiac arrest. As the tragic death of 11 year-old Chase McEachern at the Prince of Wales Public School in Barrie in 2006, and related media coverage has made clear, there is a growing consensus that government, the healthcare community and the private sector must work together to make Automated External Defibrillators (AEDs) more widely available. We give thanks to the Ontario government and their commitment to this worthwhile cause, including clarification of the liability issue with the passage of Bill 171 – The Chase McEachern Act. We hope to help all parties build the capacity to save lives from sudden cardiac arrest, and help to make Chase McEachern's dream a reality.

In this regard, we are very pleased to recognize and support the work of the City of Vaughan Council and their initiative to encourage the Ontario government to pass province-wide legislation on the mandatory installation of Automated External Defibrillators (AEDs) in all public buildings throughout Ontario. The Heart and Stroke Foundation of Ontario strongly believes there is great potential for the provincial government to build on its commitment to AEDs by enacting legislation to require AEDs in newly constructed buildings, schools and other public buildings across Ontario. Please find attached, a letter I have sent to Minister Watson encouraging the adoption of changes to the building code regarding AEDs.

I look forward to hearing from you with respect to our request that February be officially proclaimed February Heart Month. If you would like more information please do not hesitate to contact Nadia Yee, Senior Government Relations Manager at 416-489-7111 ext. 452.

Sincerely,



William J. Thomas
Interim Chief Executive Officer
The Heart and Stroke Foundation of Ontario



**HEART &
STROKE
FOUNDATION
OF ONTARIO**

Finding answers. For life.

2300 Yonge Street
Suite 1300
P.O. Box 2414
Toronto, Ontario
M4P 1E4

Tel (416) 489-7100
Fax (416) 489-6885

HONORARY PATRON
The Honourable
David C. Onley, O. Ont.
Lieutenant Governor
Of Ontario

BOARD OF DIRECTORS
Colleen Johnston, F.C.A.
Chair of the Board and
President

Michael LeClair
Past Chair of the Board

Directors
Heather M. Arthur, Ph.D.
Chi-Ming Chow, M.D.
Barry Cracower
U. Phillip Daniels, Ph.D.
Shafiq Ebrahim, M.B.A.
David Garland, C.A.
Marlys L. Koschinsky, Ph.D.
Robert S. McKelvie, M.D.
G. Peter Oakes, C.A.
Donna Parr
Margaret L. Rand, Ph.D.
Irfhan Rawji
Allan Reynolds

Honorary Director
Anthony Graham, M.D.

CHIEF EXECUTIVE OFFICER
Rocco Rossi

FOUNDATION SECRETARY
Pauline Wijeyesekera

January 12, 2009

Hon. Jim Watson
Minister of Municipal Affairs and Housing
17th Floor
777 Bay Street
Toronto, ON
M5G 2E5

Dear Minister Watson:

As CEO of the Heart and Stroke Foundation of Ontario, I am writing to express our appreciation and support for your government's continued commitment to increasing public access to Automated External Defibrillators (AEDs). Further to our meeting of April 17, 2008, I would like to discuss the potential for the Ontario government to play an ever greater role through the introduction of new legislation to require AEDs in newly constructed buildings throughout Ontario.

As the tragic death of 11 year-old Chase McEachern at the Prince of Wales Public School in Barrie in 2006, and related media coverage has made clear, there is a growing consensus that government, the healthcare community and the private sector must work together to make AEDs more widely available. I would once again express our gratitude for your government's commitment to this worthwhile cause, including clarification of the liability issue with the passage of Bill 171 – The Chase McEachern Act. We hope to help all parties build the capacity to save lives from sudden cardiac arrest, and help to make Chase McEachern's dream a reality. We believe that there is potential for the provincial government to build on its commitment to AEDs by enacting legislation to AEDs in newly constructed buildings.

I enclose for your review a declaration of support for increased access to AED's in Ontario signed by the Chiefs and leaders of the major Emergency Medical Services (EMS) in the province of Ontario. I have also attached a recent article which outlines steps being taken in San Diego, California to require AEDs to be installed in all newly constructed buildings.

Letter to Minister Watson
January 12, 2009
Page 2

We look forward to building on the positive partnership between the Heart and Stroke Foundation of Ontario and your government, and hope that we can count on your support to increase the number of AEDs in public settings throughout Ontario.

Sincerely,

A handwritten signature in black ink, appearing to read 'Rocco Rossi', written in a cursive style.

Rocco Rossi
Chief Executive Officer

Cc: Mr. John McEachern

Heart&Stroke
Chase McEachern
TRIBUTE FUND

“Keeping Chase’s Dream Alive.”

THE HEART AND STROKE FOUNDATION AND THE EMERGENCY MEDICAL SERVICES SYSTEM DECLARATION OF SUPPORT FOR INCREASED ACCESS TO PUBLIC ACCESS DEFIBRILLATORS IN ONTARIO

As the Chiefs and leaders of the major Emergency Medical Services (EMS) system in the province of Ontario, we are signing this declaration to bring to the public’s attention the need for increased access to automated External Defibrillators (AEDs). When properly deployed, AED’s are a key link in the “Chain of Survival” when dealing with sudden cardiac arrest – a major cause of death that claims over 6,500 Ontarians each year, outside of hospital.

When cardiac arrest occurs, there is a very short window of opportunity to save a life – approximately 10 – 12 minutes at the outside. Cardiopulmonary Resuscitation (CPR) has a save-rate of approximately 5%, but when an AED is used, the chance of survival is boosted to 50% or more.

The HSFO in partnership with the EMS are uniquely positioned to play a role in knitting together the key local, corporate and government players needed to make sure that communities are cardiac safe places and to ensure the proliferation of local Public Access Defibrillator (PAD) Programs and to make AED’s as commonplace as fire extinguishers.

The Heart and Stroke Foundation program was built on a vision of a young boy named Chase McEachern who died two years ago. After watching Jiri Fischer collapse on the bench in Detroit and be revived by an AED, Chase started a campaign to make AEDs mandatory in schools and arenas. Sadly it was too late for Chase to witness how far his vision has come in just two short years. For this reason, the Foundation has partnered with the family of the late Chase McEachern, to create the Heart&Stroke Chase McEachern Tribute Fund (CMTF). Its purpose is to raise funds and awareness to get more AEDs into local Ontario communities. On May 2nd, 2008 we announced the allocation of over 2000 AEDs since the inception of the program in April 2006.

In addition, with the passage of the Chase McEachern Act, now the law in Ontario, the threat of civil liability has been addressed and the way has been officially cleared for widespread distribution of AED’s in Ontario.

We hope to help all parties build the capacity to save lives from sudden cardiac arrest, and help to make Chase McEachern’s dream a reality. For this reason, the Foundation and its EMS partners are posting this declaration and encouraging employers and property manager to install defibrillators on their own premises so that more AEDs and trained responders are available in high-risk settings, and more lives are saved.

We the undersigned would encourage Corporations and individuals to donate funds to support the Chase McEachern Tribute Fund in order to finish the job of placing defibrillators and CPR training in all public places across Ontario.

We would also encourage the provincial government to play a greater role by enacting legislation to require AED’s in schools and public settings.

NAME	TITLE	ORGANIZATION
1 Michel Christian	Director,	United Counties of P.-R.
2 Doug Smith	Director	Hastings County
3 MARK SCATERLINE	ops manager	HASTINGS COUNTY
4 JOHN PRNO	EMS DIRECTOR	REGION OF WATERLOO
5. SANDRA NORRIS	Manager	York Region
6 SUSAN WOOD	MANAGER/OPS	YORK REGION EMS
7 Nathalia Jimenez	Manager	YR EMS
8 Wendy Jones	Manager	York Region EMS
9 Paul King	ops man.	CHATHAM-KENT.
10 DAVID LEWIS	MANAGER.	Huron County.
11 STEVE TRAINER	EMS DIRECTOR	CROSSAB
12 Tom Reid	EMS DIRECTOR	DUFFERIN County
13 KITH KILPATRICK	EMS Director	Kawartha Lakes
14 JEFF HORSEMAN	EMS DIRECTOR MANITOWLIN-SUDBURY	MANITOWLIN-SUDBURY EMS
15 Kieran Ballah	BH Manager	WIND Base Hospital
16 Chris Barry	Ops. Manager	Lennox & Addington
17 Craig Jones	deputy chief of	Lennox & Addington
18 PETER MARSHALL	DIRECTOR EMS NORTHWEST	Lennox & Addington
19 STEVE SCHAU	OPS MANAGER	Lennox & Addington
20 KEVIN PADFIELD	QA MANAGER	Lennox & Addington
21 MICHAEL FELDMAN MD	MEDICAL DIRECTOR	SUNNYSIDE - OSLER CENTRE
22 Mike Todd.	EMS CHIEF.	Timiskaming DIST EMS
23 DOUG SMITH	DIRECTOR ENGAG. SERVICES	COUNTY OF BRUCE
24 GORD McCulloch	SALES EXEC.	PANASONIC CANADA.
25 Michael Nemeth	SALES Program Developer	TFS
26. Shirley Hahn	manager of education	Canadian Medical Assoc Green
27 DAN McDOONICK	EMS DIRECTOR	RANNEY RIVER DISTRICT

NAME	TITLE	ORGANIZATION
28 Norm Gale	Director of EMS	SNEMS
29 Wayne Carter	MANAGER EMS	WATER
30 Marty Epp	Director Base Hospital	MPP
31 Russel King	Deputy Manager Base	MPP
32 Jean Guy Belzile	MANAGER EMS N. Ontario	Belzile
33 Sharon Matney Greenwood	Paramedic	Matney - Greenwood
34 TERRI BURTON	DIRECTOR	MUSKOGEE
35 Henry Alangreich	DIRECTOR	ALBAMA
36 David Gardner	Huron EMS	ALBAMA
37 Brad Jones	Operations Manager	Huron County
38 Russ Meyer	Ops Manager	WATERLOO EMS
39 Keith	Manager of training & Quality Programs	ROWEMS
40 Mike Muir	manager of EMS	GREY COUNTY
41 Jim McIsaac	MANAGER	ANACK COUNTY EMS
42 Don Chayman	chief	Lee St. Owenville
43 Ken Miller	SASS	HATTON REGION EMS
44 Bob English	Director	PETERBOROUGH
45 DAN COLLINS	DIRECTOR	NORTHUMBERLAND
46 Brian Biddell	CHIEF	ESSEX WINDSOR EMS
47 Todd Martini	Huron EMS Manager	
48 Rob Grimwood	Chief	Haldimand County
49 John Jones	Mgr Toronto	
50 Louis Pothier	CHIEF	
51 Joseph Nicholls	D Chief Sudby	Cell
52 [Signature]	Chief Lennox & Addington	Lennox & Addington
53 Liza Angel	PAD Coordinator	City of Brantford
54 Darwin Bruce	PAD Coordinator / EMS Prod	Norfolk City
55 Bill Leash	PAD COORDINATOR	COUNTY OF BRANT



Monday, December 15,
2008

editor@sddt.com <http://www.sddt.com>

Source Code:
20081215cya

Building code to require new buildings be wired for defibrillators

Monday, December 15, 2008

Before leaving office, the outgoing San Diego City Council unanimously passed an ordinance requiring automated external defibrillators (AEDs) be installed in all newly constructed buildings.

If signed into law by Mayor Jerry Sanders, the municipal building code will require defibrillators be installed in all new structures more than three stories high, or greater than 10,000 square feet. The ordinance will apply to office, commercial, medical, hotel, restaurant and common areas of condominiums and apartments.

AEDs will also be installed in buildings with the capacity to seat more than 300 people and educational facilities with more than 200 students.

The law would require new buildings to be pre-wired on all floors with dedicated wall mounts for AED systems. Owners would be required to register defibrillators with the fire department, notify firefighters each time they are used and test the equipment annually. The resolution was sponsored by former City Council President Pro Tem Jim Madaffer and was the first of its kind to be instituted in the U.S. The legislation was lobbied for by San Diego Project Heart Beat, which has installed more than 4,000 AED units throughout the county.

Since San Diego Project Heart Beat was founded in 2001, its defibrillators have saved the lives of 52 people. When administered within one minute of sudden cardiac arrest, AEDs have been shown to increase survival rates from 5 percent to 86 percent.

